

SIPPO 2017-20 – Component 2

Most relevant SECO value chain projects

Status October 2018

Joint SECO-SIPPO understanding of Synergies

“SIPPO shall internalize synergies with value chain projects into the work that is planned to carry out in a specific country/sector. Synergies can occur e.g. through collaboration with the same (BSO) partners and regular exchange and alignment of the implementation of programme activities. However, cooperation between SIPPO and value chain projects with additional contracts are not foreseen and expected. When realizing synergies, SIPPO shall especially maintain the principle to support BSOs (and not directly SMEs). Realizing synergies should be primarily the task of SIPPO field offices and do not lead to separate arrangements.” (MoM 26.10.2017)

SIPPO Sector Portfolio – Overview

Sector	Value-added Fish & Seafood	Processed Food	Natural ingredients (for the food & non-food sectors)	Sustainable Tourism	Value-added textiles	Wood based technical products (incl. sustainable tropical wood)
Peru		X		X		X
Colombia		X	X	X		
South Africa		X	X			
Indonesia	X		X			X
Vietnam					X	X
Balkan Region			X	X	X	X
Albania			X	X	X	
Macedonia			X	X	X	
BiH			X		X	X
Serbia			X		X	X
Tunisia	X	X	X			
Morocco	X	X			X	

SIPPO contact (and synergies) with Value Chain Projects

According to the latest SIPPO Report (semi-annual report 2018), SIPPO is currently in contact with 22 Value Chain Projects. Most manifest and important are synergies with SECO-Trade Promotion (WEHU) value chain projects. Below the relevant active WEHU projects are listed, including WEHU pipeline projects currently under development.

Active WEHU Projects – synergies to be elaborated

Project
<p>Sustaining Competitive Responsible Enterprises-SCORE Phase II CHF 12.0 Mio. Partner: ILO Project Manager SECO: brv Colombia/Peru/ Indonesia/Vietnam/ Tunisia, others SCORE is a practical modular training and workplace improvement program to increase the productivity of small to medium-sized enterprises (SMEs) while promoting cleaner production and respect for workers' rights.</p>
<p>Global Standards Program (GQSP) CHF 17.35 Mio. Partner: UNIDO Project Manager SECO: krc Peru/Colombia/South Africa/Ukraine/Indonesia/Kyrgyzstan/Ghana/Vietnam SECO/WEHU has been working in the area of international trade standards (mainly SPS/TBT) for years and the issue has not lost its importance, on the contrary. The GQSP summarizes the efforts under one umbrella introducing a global component and increasing coherence between the country projects. The interventions focus on the institutional level but also address quality compliance of SMEs.</p>

<p>Secompetitivo Peru CHF 12.0 Mio. Partner: Government Peru Project Manager SECO: krc/der</p> <p>The second phase of SeCompetitivo aims to support the Peruvian government in its efforts to increase competitiveness by providing thematic and strategic international expertise at the national level, and by supporting value chains strengthening initiatives at the subnational level.</p>
<p>Secompetitivo Colombia CHF 13.4 Mio. Partner: Government Colombia Project Manager SECO: krc/der</p> <p>SECO aims at supporting the Colombian government in its agenda to a) strengthen the competitiveness of its economy, which is crucial for the OECD accession and b) create economic perspectives and support sustainable agricultural practices, which contribute to lasting peace. The Swiss Export Network (SEN) is a part of this project.</p>
<p>Access and Benefit Sharing (ABS) Initiative South Africa (Biotrade) CHF 3.0 Mio. Partner: GIZ Project Manager SECO: hue</p> <p>This project aims at establishing ABS (Access and Benefit Sharing) compliant value chains for biotrade products from South Africa through technical and financial assistance to SMEs and business support organizations as well as through a policy dialogue, in order to promote a sustainable use of natural resources and a valorisation of biodiversity.</p>
<p>PAMPAT Tunisia / Morocco CHF 8.5 Mio. Partner: UNIDO Project Manager SECO: dec</p> <p>The project aims at improving performance, market access and socio-economic conditions of the the harissa (chili pepper paste), the fig of Djebba and the prickly pear value chains in Tunisia; and Argan oil and the prickly pear value chains in Morocco. It strengthens the governance, the productivity, the quality compliance with labels and the product development of these products.</p>
<p>GTEX – Global Program Textile & Clothing CHF 9.8 Mio. Partner: ITC Project Manager SECO: dec Morocco, Tunisia, others</p> <p>GTEX addresses challenges faced by the Textile & Clothing (T&C) sector, in particular for companies to meet international market requirements. It will enhance capacities at company level, promote a conducive policy environment and strengthen trade support institutions such as business entities, consultancy firms or training centres.</p>

Project Pipeline WEHU – synergies to be discussed SIPPO/WEHU

<p>- Serbia/Albania/Tunisia/Morocco, Egypt, Ukraine: Organic Trade 4 Jobs Program Eastern Europe and North Africa Project Manager: jba</p>
<p>- Morocco: Sustainable Tourism Project Project Manager: wim</p>
<p>- Serbia: Export Promotion Project Project Manager: wim</p>
<p>- South Africa: Agri-processing Project (focus on water use efficiency) Project Manager: hue</p>
<p>- Agro Trade Project Ukraine: Development of Sustainable Agro Trade with Focus on Quality and Organic</p>