

## TRIC Meeting Agenda

**Date:** 6-7th of June 2018

**Place:** Zunfthaus zur Schmiden, Marktgasse 20, Zurich

### Day 1: 6th of June 2018

Time	Topic	Lead
12.00-13.30	Buffet lunch at “Zunfthaus zur Schmiden”	
13.30-13.45	Welcome to Trade Related Instruments Connected (TRIC), aim & vision for the collaboration network Introduction of all members with their vision/reason for TRIC membership	Rita Stupf SIPPO
13.45-14.15	Presentation of Swisscontact / Relevance of SIPPO mandate in Swisscontact portfolio	Gabriella Crescini Swisscontact
14.15-15.00	IPD: Results of evaluation 2017; consequences for new project phase (starting 01.07.2018); ideas for new sectors & countries	Frank Maul IPD
15.00-15.20	Coffee Break	
15.20-16.30	SIPPO CRM for BSOs	Manfred Borer Koltiva
16.30-17.15	New orientation and synergies for TRIC members	Nesli Almufti National Board of Trade Sweden
17.15-19.00	Check-in Ibis Hotel (approx. 20 min transfer to Hotel Ibis) or individual short visit to town and direct transfer to Restaurant Waid (approx. 20 min from Ibis Hotel to Restaurant Waid)	
19.00	Dinner at Restaurant Waid, Waidbadstr. 45, Zurich	

## Day 2: 7th of June 2018

Time	Topic	Lead
09.00-10.30	Presentation of the Trade Promotion Collaboration (TPC), a joint initiative of the European IPPs CBI, SIPPO, IPD with the aim of knowledge content creation and sharing. Presentation of vision, lessons learnt, next steps. Discussion on collaboration with TRIC members	Rita Stupf / Laura Lennkh SIPPO
10.30-11.00	Coffee Break	
11.00-11.45	CBI learnings & best practices from its last phase, its plans for the upcoming years and possibilities for TRIC cooperation	Peter van Gilst CBI
11.45-12.30	SME Academy Virtual Learning Space	Raphael Dard ITC/SME Academy
12.30-13.30	Lunch (3-course-meal) at “Zunfthaus zur Schmiden”	
13.30-14.15	Trade for Development Centre’s new orientation	Mathieu Desantoine Enabel/TDC
14.15-15.00	Import Austria orientation and synergies for TRIC members	Isabel Lamotte IHA
15.00-15.15	Short Coffee Break	
15.15-15.30	Wrap-up (TRIC network collaboration: outlook and next meeting) and Closing	Rita Stupf SIPPO
15.30	Closing	