

REGISTRATION DEADLINE  
IS FRIDAY, 8<sup>TH</sup> OF SEPTEMBER

## BUYING MISSION 19<sup>TH</sup> – 23<sup>RD</sup> OF NOVEMBER 2017

# EXPLORE ETHIOPIA'S FRESH FRUIT & VEGETABLES

## MEET RELIABLE SUPPLIERS. REDUCE SOURCING COSTS.



The German Import Promotion Desk (IPD) and the Ethiopian Horticulture Producer Exporters Association (EHPEA) are organizing a buying mission for fresh fruit & vegetables to Ethiopia. Use the opportunity to examine product quality and production conditions directly on-the-spot. Invited are European importers from the fresh fruit & vegetables sector, who are interested in networking and forming business partnerships within Ethiopia's growers and exporting companies.

### BENEFITS

- Visit reliable suppliers of fresh fruit & vegetables in Ethiopia.
- All companies are selected individually and evaluated according to your needs.
- Benefit from tailor-made company visits and individual business meetings.
- Obtain information about the supply chain by visiting farms, pack-houses and air-freight facilities, with a comprehensive insight from planting to dispatching.
- Get to know engaged associations and local partners in Ethiopia.
- Profit from the IPD network to meet other CEOs and purchasing managers from European importing companies in the fresh sector.



### SERVICES INCLUDED

- All logistics in Ethiopia (transportation to the companies, accommodation) will be organized by IPD and its partners.
- Company visits will be arranged and accompanied by IPD experts on sourcing.
- Networking events organized by IPD and EHPEA



### COSTS

- Participation Fee: 450, – EUR per person
- The participation fees include international and domestic flights<sup>1</sup>, hotels, local transportation and the planned business lunches/dinners.

### REGISTRATION DEADLINE: 8<sup>TH</sup> SEPTEMBER 2017

- Please note that the number of participants is limited.
- Registrations will be confirmed on a first come, first serve basis and are subject to payment of the participation fee.

<sup>1</sup> Only economic flights will be booked. A route-preference **has to be submitted before Friday, 15<sup>th</sup> September.**





## TENTATIVE PROGRAM<sup>2</sup>

**SUNDAY, 19<sup>TH</sup> OF NOVEMBER**

**MONDAY, 20<sup>TH</sup> OF NOVEMBER**

**TUESDAY, 21<sup>ST</sup> OF NOVEMBER**

**WEDNESDAY, 22<sup>ND</sup> OF NOVEMBER**

**THURSDAY, 23<sup>RD</sup> OF NOVEMBER**

Individual arrival in Addis Ababa

First round of tailored b2b meetings with exporting companies<sup>3</sup>

Visiting the air cargo terminal at Bole International Airport

Networking dinner

Second round of tailored b2b meetings with exporting companies

Visiting farms located in Holeta Region

Networking event in Addis Ababa

Visiting farms located in Koka Region

Round table with stakeholders (exporting companies, certifiers, public institutions, associations, etc.)

Individual departure from Addis Ababa

### YOUR CONTACT



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### REGISTRATION

I am interested in taking part in the Buying Mission, and thereby agree with the participation conditions indicated below <sup>4</sup>

### CONTACT DETAILS (PLEASE FILL IN)

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Company: \_\_\_\_\_ Position: \_\_\_\_\_

Street, no.: \_\_\_\_\_ Postcode/City: \_\_\_\_\_

Telephone: \_\_\_\_\_ Country: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Mobile: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

### I AM INTERESTED IN MEETING PRODUCERS OF

- |             |                          |                     |                          |                |                          |              |                          |
|-------------|--------------------------|---------------------|--------------------------|----------------|--------------------------|--------------|--------------------------|
| Beans       | <input type="checkbox"/> | Pease               | <input type="checkbox"/> | Table Grapes   | <input type="checkbox"/> | Strawberries | <input type="checkbox"/> |
| Fresh Herbs | <input type="checkbox"/> | (incl. sugar snaps) |                          | Avocado        | <input type="checkbox"/> | Mango        | <input type="checkbox"/> |
| Papaya      | <input type="checkbox"/> | Chili Peppers       | <input type="checkbox"/> | Citrus Fruits  | <input type="checkbox"/> | Pumpkin      | <input type="checkbox"/> |
| Apple       | <input type="checkbox"/> | Asparagus           | <input type="checkbox"/> | other products | <input type="checkbox"/> | _____        |                          |
|             |                          | (please specify)    |                          |                |                          |              |                          |

<sup>2</sup> Please note that this program is subject to change. Updates will be communicated in due time.

<sup>3</sup> Your B2B Meeting schedule will be provided to you after receiving your application indicating your preferences.

<sup>4</sup> The organizers reserve the right to refuse entries. The Program is subject to change. Please note that the service package listed above does not include costs for business flights, meals beside organized networking events, beverages, snacks or costs for visa and personal expenses. The Hotel (five-stars ranked) will be selected, booked and paid by the organizers. We will be happy to provide you with logistical support when needed. The participant is responsible for her/his own accident and illness insurance, etc. All insurance costs are to be paid by the participants. The participant shall be responsible for her/his own medical arrangements (vaccinations, etc.). At the end of the mission, all participants are obliged to fill out contact sheets provided by the organizers, indicating the matches they have made during the mission in Ethiopia.