

## GHANA

Company: **National Association of Handicrafts Exporters**

Address: P.O. Box 91, Trade Fair Site  
GH- Accra, Ghana

Phone: +233 21 670 977

+233 21 670 738

Fax: +233 21 777 098

E-Mail: g\_nahe@hotmail.com

Contact: Mr R.K. Adjaso (President)

Description: A non-governmental association that incorporates Ghanaian producers and exporters of handcrafted products. One of the main aims is to give assistance to the Ghanaian craftsmen to access the European market

Production: Mainly glass beads and silver necklaces, bracelets and earrings. The design of these products is a mixture of traditional materials and adapted to modern tendencies

Customers: Wholesalers, department stores, museum and individual shops

Exports: Germany, Italy, USA, Spain

The association exhibits at Tendence products from 14 Ghanaian jewelry and bead producers.



## PERU

Company: **Peru Market S.A.C.**

Address: Las Palomas 444-Surquillo  
PE-Lima

Phone: +51 1 2229 543

+51 1 4404 761

Fax: +51 1 4418 120

E-Mail: pedrosanchez@peru.com  
Phil.alegre@span.ch

Internet: www.perumarket.ch

Contact: Mrs. Mercedes Sánchez

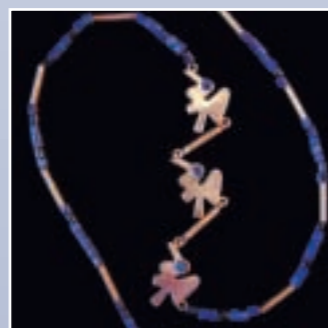
Description: Main goal of this private institution is to contribute in the economic growth of Peruvian jewelry and handicrafts producers by executing the promotion of the export and represent small companies in the European Union.

Production: Silver jewelry with semiprecious stones, inspired by the pre-incas and incas culture designs. The combination with antique, contemporary and modern influences and the mixture of unusual materials produces modern styled jewelry.

Customers: Jewelry wholesalers, department stores, museum and individual shops

Exports: Switzerland

This institution represents at Tendence 5 Peruvian jewelry workshops and producers.



SIPPO presents

## Jewelry

from Bolivia, Bulgaria, Ecuador,  
Ghana and Peru

### Hall 6.3 Booth A16

The Swiss import promotion program from emerging markets and markets in transition was launched in 1982 and aims to help small and medium-sized enterprises (SME) to gain access to the Swiss and EU markets.

SIPPO's activities focus on five main goals:



# tendence lifestyle

Internationale Frankfurter Messe

**27. 8. 2004 – 31. 8. 2004**



- Increase in the competitiveness of small and medium-sized enterprises in selected partner countries
- Development of manufacturing and exporting skills
- Inclusion of trade institutions and business branch associations in the trade promotion process
- Increase in qualified trade contacts between small and medium-sized enterprises from emerging markets and markets in transition and the Swiss and EU import economy
- Information for the Swiss and EU import economy on new market sources

Repeated participation at selected international trade fairs is a prerequisite for future success and a major milestone in our trade promotion process.

SIPPO Swiss Import Promotion Programme  
Stampfenbachstrasse 85  
CH-8035 Zurich  
Phone: (41) 1 365 52 00  
Fax: (41) 1 365 52 02  
Email: info@sippo.ch  
Internet: www.sippo.ch

**sippo**   
— swiss import —  
promotion programme

**BOLIVIA**Company: **Rafaella Pitti**Address: Montenegro No. 810  
P.O. Box 6103  
BO-La Paz

Phone: +591 2 2740 292

Fax: +591 2 2740 431

E-Mail: rafaellapitti@accelerate.com

Contact: Claudia Hinojosa  
Monica Garafulic

Personnel: 19

Production: Gold and silver jewelry with semiprecious stones for ladies and a special product line in silver combined with plastic and rubber materials for children

Customer: Wholesaler, jeweler shops and galleries

Exports: Austria, Chile, Germany, Spain, UK

**BULGARIA**Company: **Free-Lance Jewelry Designers**Address: Boul. Levski 46  
BG-1142 Sofia

Phone: +359 2 9818 874

Mobile: +359 8 8831 9011

Fax: +359 2 9818 874

E-Mail: compact@mail.techno-link.com  
nik\_sard@mail.techno-link.com  
d\_delchev@hotmail.comContact: Mrs. Zwetelina Alexieva,  
Mr. Nikolay Sardamov,  
Mr. Dimitar Delchev

Personnel: 3

Production: Contemporary jewelry, work in silver 925, gold 24K, copper, precious and semiprecious stones. Exhibitions and awarded in different European countries

Customer: Jewelry galleries, museum shops, boutiques

Exports: Austria, Germany, Great Britain, Holland, Italy, Switzerland

**ECUADOR**Company: **Cordero Joyas**Address: Bolivar 12-60 y Juan Nontalvo  
P.O. Box 01010179  
EC-Cuenca

Phone: +593 7 2849 828

Fax: +593 7 2842 688

+593 7 2844 249

E-Mail: corderojewelry@msn.com

Internet: www.corderojewelry.com

Contact: Simon Cordero

Personnel: 6

Production: Modern classic silver jewelry, also combined with semiprecious stones and the local tagua material. Designs and produces his own brand CORDERO.

Customer: Wholesalers, individual jewelry shops, galleries

Exports: Colombia, Italy, Mexico

**ECUADOR**Company: **Ushiña Designs Jewellery**Address: General Pintang Avenue  
San Francisco de Alhuma 42  
EC-17-23-188 Sangolquí

Mobile: +593 9 921 9522

E-Mail: alphuma@hotmail.com

Internet: www.intisol.com.au

Contact: Mr. Byron Patricio Ushiña

Personnel: 9

Production: Classic design silver jewelry with semiprecious stones, based partly on pre-inca and inca cultures. A combination of antique, contemporary and modern styles. Produces high quality jewelry.

Customer: Jewelry wholesalers, museum shops, galleries

Exports: Australia, Japan, USA

