

SIPPO

The Swiss import promotion program from emerging markets and markets in transition was launched in 1982 and aims to help small and medium-sized enterprises (SME) to gain access to the Swiss and EU markets.

SIPPO's activities focus on five main goals:

- Increase in the competitiveness of small and medium-sized enterprises in selected partner countries
- Development of manufacturing and exporting skills
- Inclusion of trade institutions and business branch associations in the trade promotion process
- Increase in qualified trade contacts between small and medium-sized enterprises from emerging markets and markets in transition and the Swiss and EU import economy
- Information for the Swiss and EU import economy on new market sources

Repeated participation at selected international trade fairs is a prerequisite for future success and a major milestone in our trade promotion process.

Patronage

seco, State Secretariat for Economic Affairs



Swiss Import Promotion Programme SIPPO

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SIPPO presents

Garden Furniture

from Bolivia, Bulgaria, Ghana and Romania



Hall 10.1 C 020 / D 021



BOLIVIA

Company: **United Furniture Industries Bolivia S.A.**
Address: Carretera a Copacabana Km ,5,5 # 440 Ciudad del Alto, La Paz, Bolivia
Phone: +591 2 286 00 43
Fax: +591 2 286 05 27
E-Mail: ssappington@unitedbolivia.com
Contact: George Satt, CEO
Sharon Sappington, Sales & Marketing Manager
Personnel: 800
Production: Production of in and outdoor furniture, doors, flooring & decking, turn and carved pieces; capacity to develop any design in the engineering dept. Garden furniture made of Bolivian hardwoods Jatoba and Cumaru, which are extremely durable and dense, considered to be some of the most high quality woods available for long-lasting outdoor use. White Cumaru will initially darken if left untreated and gradually fade to a lovely silver grey.
Customers: Distributors and Retailers of wood products
Exports: USA, France



BULGARIA

Company: **The OAK Line Ltd.**
Address: 95 Evlogi Georgiev Blvd. BG-1000 Sofia
Phone: +3592 986 32 13
Fax: +3592 986 32 13
E-Mail: info@theoakline.com
Internet: www.theoakline.com
Contact: Nikolay Takuchev, owner
Production: Unique home and garden furniture made of hard wood – oak, wild cherry etc. Striving to preserve the world forests, only reclaimed timber is used.
Customers: Private homes, gardens, bars and restaurants



GHANA

Company: **Irokko Ltd.**
Address: 16, Nii Kodua Road, Adenta West P.O.Box AN 12424 Accra-North, Ghana
Phone: +233 21 50 12 35
Fax: +233 21 50 12 36
E-Mail: irokko@idngh.com
Contact: Annette Ofori, Executive Director
Celia Cann-Anaman, Customer Service Manager
Personnel: 60
Production: Home, garden and office furniture. Wood often used is Iroko (Odum) and Asanfona, a fashionable pale wood.
Customers: Corporations, Academic Institutions
Exports: Germany



Company: **New Form Furniture & Construction Company Ltd.**
Address: P.O.Box 1873, Cantonment Accra Located beside SCC Yard Abelenkpe, Ghana
Phone: +233 21 77 99 38, 77 94 90
Fax: +233 21 77 94 89
E-Mail: ritaelhage007@hotmail.com
Contact: Rita El-Hage, Executive Director, Furniture Designer
Personnel: 50
Production: Mass production in outdoor furniture. A speciality are garden furniture made of Iroko (Odum) wood, also called West African teak. Like teak it darkens with age in shady conditions but bleaches in the sun and makes beautiful material for outdoor furniture.
Customers: Corporations, Academic Institutions
Exports: Spain



Company: **EcoCraft – Samartex**
Address: P.O. Box 1 Samreboi, Ghana
Phone: +233 394 22 001
Fax: +233 394 22 015, +233 31 24 833
E-Mail: ghana1@skyhelp.net
Internet : www.ecocraft.org
Contact: Julia Bauer, Product Design & Marketing
Personnel: 29
Production: Garden Furniture, natural garden objects, design furniture, accessories, African handi-crafts. The at the Spoga presented garden furniture is made of Kusia, a beautiful golden-yellow wood, which gives a pleasing, glowing finish. Naturally high oil content gives durability and superb water resistance. The hardwood weathers to a very pleasant silver grey if left unoiled. Sustainability of the natural resources is strictly followed. All logging is highly selective, strictly monitored and conforms to high environmental standards.
Customers: Garden furniture producers and wholesalers, retailers, end-customers, hotel-shops
Exports: UK, USA, Germany



ROMANIA

Company: **ADISAN SA**
Address: 14, Lucretiu Patrascanu St., 030508 Bucharest, Sector 3
Phone: +40-21-2552350, 2552639
Fax: +40-21-2552638
E-Mail: ibabin@acs.ro, adisan@acs.ro
Internet: www.adisan.ro
Contact: Irina Babin, Roxana Stana
Personnel: 600
Production: Adisan is one of the most important garden furniture producers in Eastern Europe. The furniture is made of Robinia (acacia) wood, the only European hardwood as resistant as teak, highly weather resistant. Adisan has developed an environment friendly treatment for the wood. The iron frames are zinc galvanized and powder coated by electrostatic process or thermally zinc coated.
Customers: Wholesalers, importers, hypermarkets, retailers. Furniture suitable for gastronomy and private use.
Exports: Germany, France, Austria, Netherlands



The promotion and support of sustainable forest production and certification of raw materials are an important criteria for the admission in the SIPPO wood program.