

Ambiente

Internationale Frankfurter Messe

20.02.2004 - 24.02.2004

Hall 1.1 F 47

SIPPO presents

Artisan Products

from Ecuador, Ghana, Indonesia and Peru



The Swiss import promotion program from emerging markets and markets in transition was launched in 1982 and aims to help small and medium-sized enterprises (SME) to gain access to the Swiss and EU markets.

SIPPO's activities focus on five main goals:

- Increase in the competitiveness of small and medium-sized enterprises in selected partner countries
- Development of manufacturing and exporting skills
- Inclusion of trade institutions and business branch associations in the trade promotion process
- Increase in qualified trade contacts between small and medium-sized enterprises from emerging markets and markets in transition and the Swiss and EU import economy
- Information for the Swiss and EU import economy on new market sources

Repeated participation at selected international trade fairs is a prerequisite for future success and a major milestone in our trade promotion process.

sippo 
— swiss import —
promotion programme

Swiss Import Promotion Programme

Stampfenbachstrasse 85

CH-8035 Zurich

Phone: (41) 1 365 53 65

Fax: (41) 1 365 52 02

Email: jdoytchinov@sippo.ch

Internet: www.sippo.ch

Patronage:

seco, State Secretariat for Economic Affairs, Berne

ECUADOR

Company: CORPEI Corporación de Promoción de Exportaciones e Inversiones
Address: Av. Florencia Astudillo y Alfonso Cordero, Edificio Cámara de Industrias, piso 13: Cuenca, Ecuador
Phone: +593-7-2847424 / 2845053
Fax: +593-7-2847424
E-Mail: crios@corpei.org.ec
Internet: www.corpei.org
Contact: Carola Rios
Production: CORPEI is a private, non-profit institution, whose main goal is to contribute in the economic growth of Ecuador, by designing and executing the promotion of exports and investment, leading and coordinating the actions of the public and private sectors.

ECUADOR EXPORTA presents:



Company: Casa Bonita
Address: Orellana E12-135 Y 12 de Octubre, Quito, Ecuador
Phone: +593 2 22-31-216
Fax: +593/2/24-16-694
E-Mail: florenciarosero@hotmail.com
Contact: Humberto Rosero
Personnel: 24
Production: Stained glass decorative articles; stained glass windows; bed linen
Customers: Own shops in Ecuador, schools, universities, churches, private houses.



Company: Colibri Diseño de Objetos
Address: Av. Pumapungo 3-60 y Paseo de los Cañaris, Cuenca, Ecuador
Phone: +593-72809897
Fax: +593-72809897
E-Mail: colibriartesania@hotmail.com
Contact: Cristina Urgilés Martínez
Personnel: 8
Production: Decorative articles of iron, wood with ceramic ornaments, giving them a striking expression.
Customers: Mainly Tourist shop in whole Ecuador.
Exports: Columbia



ECUADOR

Company: De La Tierra Ceramica
Address: Cipreses 1-74 y Ave. Ordoñez Lasso Cuenca, Ecuador
Phone: +593-7-283 6452
Fax: +593-7-283 6452
E-Mail: jgvl@etapaonline.net.ec
Internet: www.artesdelatierra.com
Contact: Juan Guillermo Vega
Personnel: 5
Production: Hand made artistic ceramics, e.g. wall platters, fruit bowls, vases, candle holders.
Customers: Tourist shops, galleries and shops specialized in interior decoration and design.
Exports: USA, Peru and Taiwan



Company: De La Tierra Madera
Address: Av. Solano y 12 de Abril Edif. S.V. Paul Ofic. 6A P.O.Box 01-01-779 Cuenca, Ecuador
Phone: +593-7-284 2232
Fax: +593-7-284 2232
E-Mail: ejaramil@etapaonline.net.ec
Internet: www.artesdelatierra.com
Contact: Ernesto Jaramillo
Personnel: 8
Production: Modern design wood carvings, Small cabinets with carved wooden elements etc.
Customers: Shops for household decorations and interior design.
Exports: USA, Peru, Hong Kong



ECUADOR

Company: **E. Vega Taller**
Address: Via a Turí 201
Cuenca, Ecuador
Phone: +593 7 2881407
Fax: +593 7 2881407
E-Mail: eduvegat@etapaonline.net.ec
Internet: www.eduardovega.com
Contact: Cristian Vega
Personnel: 11
Production: Artistic Ceramic
Customers: Galleries, art boutiques, interior decoration
Exports: China, USA, Holland, England.



Company: **"Mushug Pacha" – Taller Artesanal**
Address: Av. América No.4472 y Mañosca
Edificio Cellma, 3er. Piso
Quito, Ecuador
Phone: +593-2-274452
Fax: +593-2-2274350
E-Mail: mushugpacha@ecuanex.net.ec
mushugpacha@andinanet.net
Internet: www.mushugpacha.org
Contact: Jorge Andrade Pinto
Personnel: 36
Production: Specialized in producing and selling hand-made decorative and functional products as: nativity scenes, candelholders, office's kits, tablewares, folkloric characters, boxes, etc. manufactured using several materials as: mazapan, wood, ceramic, candles, natural seeds etc. Exclusive, personalized design.
Customers: Public & private organizations, multinational companies, hotels, travel agencies, gift shops etc.
Exports: USA (Bag exportation)
Italy (Bag exportation)



ECUADOR

Company: **Ushiña Designs Jewellery**
Address: General Pintag avenue, San Francisco de Alhuma N° 42
17-23-188 Sangolquí – Ecuador
Mobile: + 593-9-921-9522
+ 593-9-772-6982
E-mail: alpahuma@hotmail.com
b_ushina@yahoo.com.ar
Internet: www.intisol.com.au
Contact: Mr. Byron Patricio Ushiña Chuquimarca
Personnel: 9
Production: Classic design silver jewellery with semiprecious stones and modern tendencies, based on pre-incas and incas cultures. The combination of antique, contemporary and modern styles done by special manual techniques produces high quality jewellery.
Customers: Jewellery importers, touristic shops, galleries and exhibition centers.
Exports: Australia, Japan, USA



GHANA

Company: **SaxCraft – Samartex Timber**
Address: P.O.Box TD 713
Old GNTC Building
Takoradi, Ghana
Phone: +233 31 22 517 / 26 584
Fax: +233 31 24 454 / 24 833
E-Mail: samartex@skyhelp.net
Internet: www.samartex.com
Contact: Dominik Klotzbach
Personnel: 20
Products: In this FAIR TRADE project the products reflect the ecological variety of the tropical rainforest. The timber used are off-cuts or parts of the tree not otherwise having commercial value. SaxCrafts' carvings are unique in that every piece can be traced back to the artist who carved it, right through the forest and the tree stump where the wood originated. Sustainability of the rainforest and the people are the key component of every product. Produced are interior decoration and toys: wooden animals, trays, vases, etc. A gift of the forest that makes a difference.
Customers: Own shops in Ghana, Hotels, Agents.



GHANA

Company: Suntrade Ltd.
Address: C 522/3 Mango Tree Avenue, Asylum Down
P.O.Box CT 2418
Accra, Ghana
Phone: +233 21 235 982
Fax: +233 21 235 982
E-Mail: tordakati@yahoo.com
Internet: www.katitordadagadu.hu
Contact: Kati Torda
Personnel: 5
Subcontracted 5
Production: Bead jewellery, necklaces, bracelets, Christmas tree ornaments. The creations have been worn for the past seven years by Miss Ghana, Miss Universe and Miss World contestants and have appeared on models competing in Elle's Face of Africa competition.
Customers: Wholesalers, individual shops, museums
Exports: Germany, Italy, USA, Spain



INDONESIA

Company: Mitra Bali Fair Trade Foundation
Address: Jalan Gunung Abang,
Lod Sema, Lod Tunduh Ubud,
ID-80571 Gianyar, Bali
Phone: +62 361 295 010
Fax: +62 361 295 616
E-Mail: agungalit@mitrabali.com
Internet: www.mitrabali.com
Contact: Nyoman Gede Redana Putra
Personnel: 25
Description: Mitra Bali is a member of IFAT and adheres to the principles of 'Fair Trade'. The non-profit organization acts as a market and export facilitator for small craft producers who are missing out to large, well-established, commission paying businesses. It is difficult for those producers who have little working capital to access or even accept large orders without a fair deposit and prompt payment for goods. Yet, the contribution of these artisans to the development of the island is substantial. Their artistic output represents the visible face of Balinese Culture.
Production: Decorative items and jewellery made from bamboo, coconut, natural and painted wood, ceramic, metal, silver etc.
Exports: England, Netherlands, USA, Canada, Japan, Australia, Norway, Austria, Italy



PERU

Company: La Maca srl.
Address: Calle Los Incas 611
San Isidro, Lima 27
Phone: +511 441 8537
Fax: +511 441 8537
E-Mail: lamaca@tsi.com.pe
Contact: Carolina Acuña de Orrego
Personnel: 4
Subcontracted companies: 11
Production: Designer jewellery made of silver, half precious stones, horn etc.
Customers: The Peruvian Connection Wall
Exports: USA, UK



sippo
— swiss import
promotion programme —

Company: Swiss Import Promotion Programme
Address: Stampfenbachstrasse 85
CH-8035 Zurich
Phone: (41) 1 365 53 65
Fax: (41) 1 365 52 02
Email: jdoytchinov@sippo.ch
Internet: www.sippo.ch