

## INDONESIA

Company: **Mitra Bali Fair Trade**  
Address: Jalan Gunung Abang,  
Lod Sema, Lod Tunduh Ubud,  
ID-80571 Gianyar, Bali

Phone: +62 361 295 010  
Fax: +62 361 295 616  
E-Mail: info@mitrabali.com  
Internet: www.mitrabali.com  
Contact: Komank Redana  
Personnel: 35

Description: Mitra Bali is a member of IFAT and adheres to the principles of 'Fair Trade'. The non-profit organization acts as a market and export facilitator for small craft producers who are missing out to large, well-established, commission paying businesses. It is difficult for those producers who have little working capital to access or even accept large orders without a fair deposit and prompt payment for goods. Yet, the contribution of these artisans to the development of the island is substantial. Their artistic output represents the visible face of Balinese Culture.

Production: Decorative and gift items and jewellery made from bamboo, coconut, natural and painted wood (non-toxic paints), ceramic, metal, silver etc.

Customer groups: Whole sellers, distributors and Retailers  
Exports: Germany, France, England, Austria, Netherlands, Norway, USA, Canada, Australia and Japan



# Ambiente

Internationale Frankfurter Messe

11. 2. 2005 – 15. 2. 2005

SIPPO presents

## ARTISAN PRODUCTS

from Ghana and Indonesia

Hall 1.1 D 26



**sippo**   
— swiss import —  
promotion programme

**SIPPO Swiss Import Promotion Programme**

Stampfenbachstrasse 85  
CH-8035 Zurich

Phone: (41) 1 365 5365

Fax: (41) 1 365 52 02

Email: [jdoytchinov@sippo.ch](mailto:jdoytchinov@sippo.ch)

Internet: [www.sippo.ch](http://www.sippo.ch)

Patronage: **seco, State Secretariat for Economic Affairs, Berne**

The Swiss import promotion program from emerging markets and markets in transition was launched in 1982 and aims to help small and medium-sized enterprises (SME) to gain access to the Swiss and EU markets.

SIPPO's activities focus on five main goals:

- Increase in the competitiveness of small and medium-sized enterprises in selected partner countries
- Development of manufacturing and exporting skills
- Inclusion of trade institutions and business branch associations in the trade promotion process
- Increase in qualified trade contacts between small and medium-sized enterprises from emerging markets and markets in transition and the Swiss and EU import economy
- Information for the Swiss and EU import economy on new market sources

Repeated participation at selected international trade fairs is a prerequisite for future success and a major milestone in our trade promotion process.

## GHANA

Company: **EcoCraft - Samartex**  
Address: P.O. Box 1  
Samreboi, Ghana, West-Africa  
Phone: +233 394 220 15  
Fax: +233 394 220 15  
E-Mail: [ecocraft@samartex.com](mailto:ecocraft@samartex.com)  
[julia.bauer@samartex.com](mailto:julia.bauer@samartex.com)  
Internet: [www.ecocraft.org](http://www.ecocraft.org)  
Contact: Julia Bauer, Ulrich Stephan, Kurt Ditz  
Personnel: 12 craftsmen, 6 trainees  
Description: In this project the products reflect the ecological variety of the tropical rainforest. The timber used are off-cuts or parts of the tree not otherwise having commercial value. EcoCrafts carvings are unique in that every piece can be traced back to the artist who carved it, right through the forest and the tree stump where the wood originated. Sustainability of the rainforest and the people are the key component of every product. Produced are interior decoration and toys: wooden animals, trays, vases, etc. A gift of the forest that makes a difference.  
Production: Furniture (interior & exterior), living accessories, kitchen utensils, natural products, African crafts  
Clients: Gift Shops, veneer and timber traders  
Exports: UK, Germany, Spain, Italy, USA



Company: **Living Ghana**  
Address: c/o Semak Ghana Limited  
P.O.Box AN 12316  
Accra, Ghana  
Phone: +233 21 67 97 80  
Fax: +233 21 67 97 81  
E-Mail: [semak@ghana.com](mailto:semak@ghana.com)  
Contact: Mawuli Akpenyo  
Agent: Mrs. Susanne Fischer  
Elberfelder Str. 25  
10555 Berlin, Germany  
Tel. 0049 30 397 495 11  
Email: [info@mia-collection.de](mailto:info@mia-collection.de)  
[www.mia-collection.com](http://www.mia-collection.com)

Personnel: Group of 14 companies employing approx. 200 crafts men and women

Description: The Living Ghana group is made up of about 14 handicrafts producers and designers from Ghana. In a 3 year project (2001–2003), the group worked closely with a German based Ghanaian Designer to develop a collection of modern furniture and home accessories. In reaction to a decline in the demand for traditional handicrafts items like, masks, sculptures and drums, the goal was to use existing skills and materials as well as Ghana's rich cultural heritage to develop an innovative range of new products. The result is successful combination of African handicrafts and design. The collection is an exiting expression of a new African design style that combines function, decorative value and a handmade touch.

Production range: Occasional furniture, chairs, tables, CD-racks, mirrors, candle holders, ceramics etc.  
Exports: Germany, USA, UK, Italy, Singapore etc.

