

SIPPO presents

ARTISAN PRODUCTS

from Bali, Bulgaria, Ecuador, Indonesia, Macedonia, Peru, Romania, Russia and South Africa
Hall 9.0 / G18



sippo 
— swiss import —
promotion programme

Swiss Import Promotion Programme
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Patronage:
SECO, State Secretariat for Economic Affairs, Berne

The Swiss import promotion program was launched in 1982 and aims to help small and medium-sized enterprises (SME) in emerging markets and markets in transition to gain access to the Swiss and EU markets.

SIPPO's activities focus on five main goals:

- Increase in the competitiveness of small and medium-sized enterprises in selected partner countries
- Development of manufacturing and exporting skills
- Inclusion of trade institutions and business branch associations in the trade promotion process
- Increase in qualified trade contacts between small and medium-sized enterprises from emerging markets and markets in transition and the Swiss and EU import economy
- Information for the Swiss and EU import economy on new market sources

Repeated participation at selected international trade fairs is a prerequisite for future success and a major milestone in our trade promotion process.

ECUADOR

Company: **Homero Ortega P.E. Hijos Co. Ltda**
Address: Av. Gil Ramirez Davalos 3-86
Cuenca, Ecuador
Phone: +593 7 280 90 00
Fax: +593 7 286 76 00
E-Mail: info@homeroortega.com
Internet: www.homeroortega.com
Contact: Angelica Molina Ortega
Personnel: 50
Production: Ecuadorian "Panama Hats" for ladies and gentlemen; bags
Customers: Fashion houses and hat sellers
Exports: Chile, EU, Germany, Italy, Mexico, UK



INDONESIA

Company: **CV. Bali Tradena Exportama**
Address: Jl. Diponegoro Raya #34
Pesanggaran, Denpasar
Bali, Indonesia
Phone: +62 361 780 08 83, +62 361 727 942
Fax: +62 361 727 942
E-Mail: info@btradex.com
Internet: www.btradex.com
Contact: Ratnawati Soewandi, Alit Wirawat I Ketut,
Yul Satriadi Nyoman
Personnel: 25
Production: Home accessories, lighting, furniture
Costumers: Wholesalers, retailers, hotels & restaurants
Export: EU, USA



ECUADOR

Company: **FDF Export**
Address: Alb 9ET MZ 912 V7
Guayaquil, Ecuador
Phone: +593 930 741 98
E-Mail: fdfexport@mail.com; fdfexport@gmail.com
Contact: Farid Diez Farhat
Personnel: 12
Production: Tagua carvings and jewellery (vegetable ivory)
Customers: Handicrafts and department stores
Exports: France, Slovenia, Spain, USA, Hong Kong



MACEDONIA

Company: **MATA - Macedonian Artisan Trade Association**
Address: Bitpazarska 90/2
1000 Skopje, Macedonia
Phone: +389 2 3296 412
Fax: +389 2 3231 315
E-Mail: zoran.t@matacraft.org.mk
Internet: www.matacraft.org.mk
Contact: Vesna Avramovska, Suada Statovci
Personnel: 4
Production: Different kind of handicrafts, fashion, home furnishing, gifts, felt products etc.
Customers: Wholesalers, retailers
Exports: France, Germany, Italy, USA



PERU

Company: **Warique S.A.C.**
Address: Maria Reiche 173. Of. 225.
Higuereta, Surco, Lima 33, Peru
Phone: +511 9900 66 30
Fax: +511 448 25 29
E-Mail: jorge@warique.com
Internet: www.warique.ro
Contact: Jorge Luis Gutierrez,
Claudia Gonzales-Ganoza
Personnel: 4
Production: Handmade home textiles, pillow covers,
rugs, throws
Customers: Wholesalers, retailers, interior designers,
high end stores
Exports: USA, Trinidad and Tobago, Venezuela



RUSSLAND

Company: **Potekha Ltd.**
Address: 10-L.B. St. K. Zaslunova
191119 St. Petersburg
Phone: +7 812 325 22 21
Fax: +7 812 764 34 21
E-Mail: mail@potekha.ru
Internet: www.potekha.ru
Contact: Tatiana Taftunova, Eva Michaelis
Personnel: 15
Production: Fair Trade project for toys and gifts, made
of textile
Customers: Kindergartens, schools, direct selling of
therapy toys to parents
Exports: Germany, Japan, Sweden, Switzerland



ROMANIA

Company: **SC Careme SRL**
Address: st. Orastiei no. 10
400398 Cluj Napoca, Romania
Phone: +0040 264 443 468
Fax: +0040 264 443 468
E-Mail: office@careme.ro
Internet: www.careme.ro
Contact: Alexandra Caruntu, Daniel Potfalean
Personnel: 53
Production: Producer of gel and wax candles. Porcelain
and glassware middle company
Customers: Wholesalers, retailers, department stores,
candle producers
Exports: Austria, Canada, France, Germany



SOUTH AFRICA

Company: **African Art Factory
Development Trade House**
Address: P.O. Box 52179
Cape Town, South Africa
Phone: +27 21 421 9910/+27 21 421 1661
Fax: +27 21 421 1914
E-Mail: jpillai@esm.org.za
Internet: www.africanartfactory.co.za
Contact: Janet Pillai, Yogesh Lutchminarain
Personnel: 5
Production: Ceramics, glass, wire, paper, home decor,
interiors, recycled products, soft furnishing,
jewellery
Customers: Craft sector, hotel industry, public source
industry, chain stores, game lodges, home
decor shops
Exports: Switzerland, UK, USA, Germany



BULGARIAN CHAMBER OF COMMERCE

Company: **Bulgarian Chamber of Skilled Crafts**
Address: 134 Slivnitsa Blv., 1303 Sofia, Bulgaria
Phone: +359 2 93 178 80
Fax: +359 2 93 178 82
Email: office@nzk-bg.org
Internet: www.nzk.bg, www.nzkbg.org
Contact: Nikolina Kovatcheva
Simona Hristova
Production: A non-governmental employer's organization that incorporates 20 branch organizations with 7'600 craft enterprises. One of the main aims is to give assistance to the Bulgarian craftsmen in the process of Euro-integration and the promotion of craftsmen goods and services on the European market.

presenting:

Company: **DANI Ltd.**
Address: J.k. Vrabniza 2, bl. 637, entr. A, fl.6, app.17
1231 Sofia, Bulgaria
Phone: +359 2 934 2425, +359 888 330 665
Email: etdani@abv.bg
Contact: Daniela Koeva
Personnel: 3
Production: Handmade candles
Exports: Greece



Company: **Marybel - bijoux - MCN - co - Ltd.**
Address: 89, Antim I
Sofia, Bulgaria
Phone: +359 2 931 85 20, +359 898 484 860
Email: marybel@abv.bg
Contact: Mariana Gazepi
Personnel: 6
Production: Handmade jewellery - nicel free
Exports: Greece, UK



Company: **Kaveli Ltd.**
Address: Struga St 26, bl. 31, vh. B, apt 19
1233 Sofia, Bulgaria
Phone: +359 2 917 62 79, +359 889 990 444
Email: etnostil@market.bg
Internet: www.etnostil.market.bg
Contact: Ventsislava Mintcheva
Personnel: 10
Production: Textile linen and cotton products for the home with hand-made elements.
Customers: Shops, restaurants, hotels, distributors
Export: France



Company: **Ella Art Ltd**
Address: 5, Shipka Str.
2770 Bansko, Bulgaria
Phone: +359 7443 41 55, +359 888 587 990
Email: ella_art@abv.bg
Contact: Eli Sabeva
Personnel: 4
Production: Handmade souvenirs, ceramics etc.
Exports: EU

