



SIPPO presents

September 3 -5, 2006

# Garden furniture

from Bulgaria, Ghana, Indonesia, Romania and South Africa

**Hall 3.2/F028, G029**



**sippo** 

— **swiss import** —  
**promotion programme**

Swiss Import Promotion Programme  
Stampfenbachstrasse 85  
CH-8035 Zurich  
Phone +41 44 365 53 65  
Fax +41 44 365 52 02  
Email [jdoytchinov@sippo.ch](mailto:jdoytchinov@sippo.ch)  
Internet [www.sippo.ch](http://www.sippo.ch)

Patronage:  
SECO, State Secretariat for Economic Affairs, Berne

The Swiss import promotion program was launched in 1982 and aims to help small and medium-sized enterprises (SME) in emerging markets and markets in transition to gain access to the Swiss and EU markets.

SIPPO's activities focus on five main goals:

- Increase in the competitiveness of small and medium-sized enterprises in selected partner countries
- Development of manufacturing and exporting skills
- Inclusion of trade institutions and business branch associations in the trade promotion process
- Increase in qualified trade contacts between small and medium-sized enterprises from emerging markets and markets in transition and the Swiss and EU import economy
- Information for the Swiss and EU import economy on new market sources

Repeated participation at selected international trade fairs is a prerequisite for future success and a major milestone in our trade promotion process.

## INDONESIA

Company: **Alam Calamus PT**  
Address: Jl. Otoman No. 46, Talagasari, Cikupa  
Tangerang 15710, Banten  
Phone: +62 21 596 0048  
Fax: +62 21 596 0047  
E-Mail: ismail@attglobal.net, alcam1@attglobal.net  
Internet : www.chamdanicollection.com  
Contact: Ismail Chamdani  
Ng I Ling Soemarno  
Subianto A. Ichsan  
Personnel: 350  
Production: Aluminium Outdoor, Rattan, Loom, Wooden  
Solid & Veneer Furniture  
Customers: Wholesaler, Importer, Retailer, Trader  
Exports: Belgium, Germany, Italy, Japan, The Netherlands, UK, USA, Switzerland  
Brand: Chamdani

Production: Bamboo, banana leaf, rattan & wicker furniture , folding furniture, etc.

Customers: Retailer, wholesaler, reseller

Exports: Brazil, Italy, Japan, UK, UAE



## ROMANIA

Company: **Adisan SA**  
Address: 14, Lucretiu Patrascanu St.  
Sector 3, 030508 Bucharest  
Phone: +40 21 255 23 50  
Fax: +40 21 255 26 38  
E-Mail: ibabin@acs.ro, adisan@asc.ro  
Internet : www.furniture.acs.ro  
Contact: Irina Babin, Roxana Ene, Alexandru Babin  
Personnel: 550  
Customers: Wholesalers, contractors, retail chains,  
cash & carry  
Exports: Austria, Germany, Hungary, Italy, Switzerland  
Certificate: FSC, Code: SA-COC-1437



Company: **PT. Jaya Prima Mandiri**  
Address: Puri Sentra Niaga Blok A-22-23 Lt.1  
Jl. Tarum Barat Kalimalang  
Jakarta Timur 13620  
Phone: +62 21 861 2480  
Fax: +62 21 860 8967  
E-Mail: nevi@cbn.net.id  
Internet : www.jpm.co.id  
Contact: Krishna N. Tranggono  
Personnel: ca. 80



## BULGARIA

Company: **The Oak Line Ltd.**  
Address: 95 "Evlogy Georgiev" blvd  
1000 Sofia  
Phone: +359 888 81 86 81  
Fax: +359 2 986 32 13  
E-Mail: info@theoakline.com  
Internet: www.theoakline.com  
Contact: Nikolay Takuchev  
Personnel: 8  
Production: Unique furniture and realization of individual projects  
Customers: Private customers  
Certificate: We strive to preserve the world forestry, therefore we use reclaimed timber only. For each produced set we issue a certificate with the geographical and historical information about the source of material.



Wood: African handicrafts, garden tiles, decking etc.  
African Walnut, Ekki, African Mahogany, Niangon, Black Hyedua, Yaya, Apa, Makore, Cedrela, Denya, Wonton and Iroko  
Customers: Interior and exterior shops, retailers, end customers, garden centers  
Exports: Germany, Greece, Italy, Spain, Turkey, UK, USA  
Certificate: Part of the producer group of the WWF - FSC in process.



## GHANA

Company: **EcoCraft – Samartex Timber & Plywood Co. Ltd.**  
Address: P.O. Box 1  
Samreboi, Ghana, West-Africa  
Phone: +233 31 20 983  
Fax: +233 31 20 983, +233 31 24 833  
E-Mail: info@ecocraft.org  
Internet : www.ecocraft.org  
Contact: Julia Bauer, Ulrich Stephan  
Personnel: 46  
Production: Interior & exterior furniture, living accessories, natural artifacts, kitchen utensils, objects,

Company: **Yenok Wood Products Ltd.**  
Address: Fire service street, Fijai by pass  
P.O. Box 526  
Takoradi, Ghana  
Phone: +233 31 26052  
Fax: +233 31 23436  
E-Mail: yenok@ighmail.com  
Internet : www.yenokafricanacraft.com  
Contact: Mrs. Dinah Koney  
Personnel: 50  
Production: Outdoor furniture, living room furniture, lamps, wall hangings, screens, dining sets, traditional stools, etc.  
Customers: Hotels, interior decorators, architects, individual users  
Exports: USA



## ROMANIA

Company: **S.C. TAT srl.**  
Address: Posta Veche St. 136  
800134 Galati  
Phone: +40 236 46 31 54, +40 744 54 50 90  
Fax: +40 236 46 42 58  
E-Mail: [tatro@artelecom.net](mailto:tatro@artelecom.net)  
Contact: Alexandru Trusan, Lizuca Trusan  
Personnel: 42  
Production: Outdoor furniture (garden and camping)  
in solid wood as well as small inside furniture.  
Major species used are pine and fir as well as  
beech, oak and acacia.  
Customers: DIY Stores, Wholesalers, Retailers  
Exports: Belgium, Germany, Holland, Switzerland

## SOUTH AFRICA

Company: **Petersen's (Pty) Ltd.**  
Address: Unit I Berkley Square, Reyger Road  
N'Dabeni 7405, Cape Town  
Phone: +27 21 510 72 32, +27 21 510 72 39  
Fax: +27 21 510 39 25  
E-Mail: [export@petersens.co.za](mailto:export@petersens.co.za)  
Internet : [www.petersens.co.za](http://www.petersens.co.za)  
Contact: Gary Edgar Petersen, Managing Director  
Personnel: 11  
Production: Design and manufacture of freestanding  
contemporary garden furniture in timber and  
stainless steel and /or aluminium combined.  
Customers: Retailers of garden furniture and the contract  
market (procurement companies for hotels,  
restaurants and spa's)  
Exports: Switzerland  
Certificate: ISO 9001: 2000



The promotion and support of sustainable forest production and certification of raw materials are an important criteria for the admission in the SIPPO wood program.