

SIPPO presents

Furniture

from Bulgaria, Ghana, Serbia and Montenegro and South Africa

Hall 10.1 / F 032



sippo 
— swiss import —
promotion programme

Swiss Import Promotion Programme
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Patronage:
seco, State Secretariat for Economic Affairs, Berne

The Swiss import promotion program from emerging markets and markets in transition was launched in 1982 and aims to help small and medium-sized enterprises (SME) to gain access to the Swiss and EU markets.

SIPPO's activities focus on five main goals:

- Increase in the competitiveness of small and medium-sized enterprises in selected partner countries
- Development of manufacturing and exporting skills
- Inclusion of trade institutions and business branch associations in the trade promotion process
- Increase in qualified trade contacts between small and medium-sized enterprises from emerging markets and markets in transition and the Swiss and EU import economy
- Information for the Swiss and EU import economy on new market sources

Repeated participation at selected international trade fairs is a prerequisite for future success and a major milestone in our trade promotion process.

BULGARIA / DESIGN

Company: **Gentscho Goev**
Address: Str. Slivnica 3a
7000 Rousse
Bulgaria
Phone: +359 898 415 552
E-Mail: g_goev@dibla.com
Internet : www.goevdesign.com
Contact: Gentscho Goev, Designer



Company: **Antonia Saranelcheva**
Address: 17 «Ivan Vazov» Str.
Sofia 1000
Bulgaria
Phone: +359 888 973 692
E-Mail: momi_toni@yahoo.com
Internet : www.toni.mi-taka.net
Contact: Antonia Saranelcheva
Designer



GHANA

Company: **EcoCraft – Samartex Timber & Plywood Co. Ltd.**
Address: P.O. Box 1
Samreboi, Ghana, West-Africa
Phone: +233 31 20 983
Fax: +233 31 20 983, +233 31 24 833
E-Mail: info@ecocraft.org
Internet : www.ecocraft.org
Contact: Kurt Ditz, Managing Director
Julia Bauer, Ulrich Stephan
Personnel: 46
Production: Interior & exterior furniture, living accessories, natural artifacts, kitchen utensils, objects, african handicrafts
Wood: African Walnut, Ekki, African Mahogany, Niangon, Black Hyedua, Yaya, Apa, Makore, Cedrela, Denya, Wonton and Iroko
Customers: Interior and exterior shops, retailers, end customers, timber customers
Exports: Germany, Greece, Italy, Spain, UK, USA



GHANA

Company: **Living Ghana**
Address: c/o Semak Ghana Limited
Kwame Nkrumah Ave
P.O. Box 12316
Accra North, Ghana
Phone: +233 21 67 97 81
Fax: +233 21 67 97 81
E-Mail: semak@ghana.de
Internet : www.mia-collection.de
Contact: Mark Kwami, Designer
Agent: Made in Africa Collection
Susanne Fischer
Elberfelder Str. 25
10555 Berlin, Germany
Tel. 0049 30 397 495 11
Fax. 0049 30 397 495 12
info@mia-collection.de

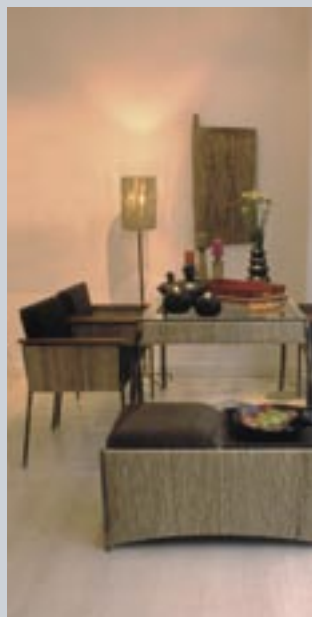
Personnel: Consortium of 15 small producers employing approx. 200 craftsmen and -women

Description: In a 3 years project (2001-2003), the group worked closely with a German based Ghanaian designer to develop a collection of modern furniture and home accessories. The result is a successful combination of African handicrafts and design and an exciting expression of a new African style that combines function, decorative value and a handmade touch.

Production: Design led, contemporary African hand-crafted furniture and homes accessories

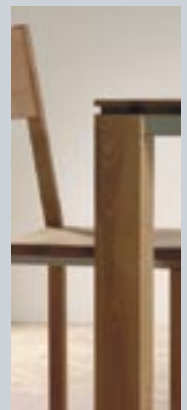
Customers: Furniture, Home accessories and gift retailers

Exports: Germany, Netherlands, UK



SERBIA AND MONTENEGRO

Company: **Defania D.O.O**
Address: Milocani b.b.
81431 Vidrovan
Serbia and Montenegro
Phone: +381 83 217 067
Fax: +381 83 217 067
E-Mail: defania@cg.yu
Internet: www.defania.com
Contact: Anita Frey
Personnel: 20
Production: Bed- and diningroom furniture from massiv wood, specialized in chairs and tables
Wood: Local walnut, cherry, elm, beech, maple, oak, ash
Customers: Furniture retailers
Exports: Switzerland



SERBIA AND MONTENEGRO

Company: **SZTR «CUKOVIC»**
Address: Nedeljka Cabrinovica 12
34000 Kragujevac
Serbia and Montenegro
Phone: +381 34 382 695
Fax: +381 34 382 695
E-Mail: andjacuk@eunet.yu
Internet: www.cukovic.co.yu
Contact: Zivorad Cukovic, Zoran Nikolic
Personnel: 20
Production: Manufacturer of various types of modern
seating furniture
Customers: Cafe's, restaurants, clubs, retailers
Exports: Bosnia and Herzegovina, Croatia, France,
Macedonia, Austria

SOUTH AFRICA

Company: **Petersen's (Pty) Ltd.**
Address: Unit I Berkley Square, Reyger Road
N'Dabeni 7405, Cape Town
South Africa
Phone: +27 21 510 72 32, +27 21 510 72 39
Fax: +27 21 510 39 25
E-Mail: export@petersens.co.za
Internet : www.petersens.co.za
Contact: Gary Edgar Petersen, Managing Director
Personnel: 10
Production: Design and manufacture of freestanding
contemporary garden furniture in timber and
stainless steel.
Customers: Retailers of garden furniture and the contract
market (procurement companies for hotels,
restaurants and spa's)
Exports: Switzerland, Saudi Arabia
Certificate: ISO 9001: 2000



The promotion and support of sustainable forest production and certification of raw materials are an important criteria for the admission in the SIPPO wood program.