

SIPPO presents

Garden furniture

from Bolivia, Indonesia, South Africa and Vietnam

Hall 3.2/F028, G029



Osec
 SIPPO Swiss Import Promotion Programme
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Patronage:
 SECO, State Secretariat for Economic Affairs, Berne

SIPPO Swiss Import Promotion Programme is a mandate from the State Secretariat for Economic Affairs of Switzerland (SECO), carried out by Osec. The programme supports small and medium-sized enterprises (SMEs) from emerging markets and markets in transition to access the Swiss and European markets. On the other hand, SIPPO helps Swiss and European importers to find suitable partners in emerging countries and countries in transition.

SIPPO's activities focus on five main goals:

- Increase in the competitiveness of small and medium-sized enterprises in selected partner countries
- Development of manufacturing and exporting skills
- Inclusion of trade institutions and business branch associations in the trade promotion process
- Increase in qualified trade contacts between small and medium-sized enterprises from emerging markets and markets in transition and the Swiss and EU import economy
- Information for the Swiss and EU import economy on new market sources

Repeated participation at selected international trade fairs is a prerequisite for future success and a major milestone in our trade promotion process.

BOLIVIA

Company: **Sinature SRL**
Address: Casilla 3440
Cochabamba
Phone: +59 1 707 21 570, +59 1 707 45 750
+49 6174 256 826
Fax: +49 6174 256 827
E-Mail: bolivia@sinature.net
Internet: www.sinature.net
Contact: Roberto Alvarado, Carmina van Bergerem
Personnel: 15 permanent, 36 contracted
Production: Garden furniture, parts and pieces of
furniture (indoor and outdoor), flooring,
decking, parket
Customers: Designer companies, specialized
furniture stores, catalogue companies,
importers, distributors, retailers
Exports: Germany, Italy, UK, USA

SOUTH AFRICA

Company: **Petersen's (Pty) Ltd.**
Address: Unit I Berkley Square, Reyger Road
N'Dabeni 7405, Cape Town
Phone: +27 21 510 72 32, +27 21 510 72 39
Fax: +27 21 510 39 25
E-Mail: export@petersens.co.za
Internet : www.petersens.co.za
Contact: Gary Edgar Petersen, Managing Director
Personnel: 12
Production: Design and manufacture of freestanding
contemporary garden furniture in timber and
stainless steel and/or aluminium.
Customers: Retailers of garden furniture and the contract
market (procurement companies for hotels,
restaurants and spa's)
Exports: Switzerland, Germany
Certificate: ISO 9001: 2000



VIETNAM

Company: **Hiep Hoa Enterprise**
Address: No 11 Nguyen Thai Hoc Str.
Thai Binh City, Thai Binh Pr.
Phone: +84 36 732 513, +84 36 732 514
Fax: +84 36 730 340
E-Mail: mtd_tb@hn.vnn.vn, phamngochientb@vnn.vn
Internet : www.hiephoarattan.com
Contact: Mr. Hien Pham Ngoc, Mr. Hai Pham Thanh
Personnel: 300
Production: Furniture and decorative items made from rattan and synthetic rattan: tables, chairs, decorative bins, baskets, trays, vases etc.
Customers: Wholesalers, retailers, chain stores
Exports: France, Germany, Spain, Turkey



VIETNAM

Company: **Hiep Tien Company Ltd.**
Address: Tan Tien Hamlet, Tan Thong Hoi Village,
Cu Chi District, Ho Chi Minh City
Phone: +84 8 790 0574
Fax: +84 8 790 0648
E-Mail: hieptienrattan@hcm.vnn.vn
Internet: www.hieptien.com
Contact: Tran Kim Son
Personnel: 400
Production: Outdoor and indoor furniture, handicrafts made of bamboo, rattan in combination with natural fibres
Customers: Importers, wholesalers, chain stores
Exports: Australia, Japan, Canada, EU countries, USA



Company: **Nhat Thang Co. Ltd.**
Address: 143 Lang Ha str., Dong Da dist.
Hanoi
Phone: +84 4 5 623 794
Fax: +84 4 5 623 793
E-Mail: nhattang@nhattang.com.vn
Internet : www.nhattang.com.vn
Contact: Mr. Do Manh Tai
Personnel: 45
Production: Furniture made from rattan and different natural fibres
Customers: Wholesalers, retailers
Exports: France, Germany, Netherland



INDONESIA

Company: **CV. Hansanesia Products**
 Address: Jl. Diponegoro No: 108
 Klaten, Central Java
 Phone: +62 21 533 02 55
 Fax: +62 21 533 02 56
 E-Mail: hansanesia@yahoo.com
 Internet : www.hansanesiaproducts.com
 Contact: Sandra Ariestiawati Setiawan
 Personnel: 50
 Production: Aluminium outdoor furniture; rattan synthetic furniture; teak outdoor & hardwood indoor furniture
 Customers: Chain stores, hotel projects, importers, shops
 Exports: Germany, Holland, Spain, Turkey, USA



INDONESIA

Company: **MEGA Furniture**
PT. Gading Dampar Kencana
 Address: Jl. Krian no. 12, Pronggol
 Cirebon, West Java
 Phone: +62 231 338 3398
 Fax: +62 231 237 788
 E-Mail: info@megafurniture.net
 Internet : www.megafurniture.net
 Contact: Frans Pekasa
 Personnel: 340
 Production: Elegant garden furniture made of rattan, banana leaves, seagrass, synthetic rattan, alu and teak
 Customers: Wholesalers, retailers, chain stores
 Exports: Belgium, France, Italy, Portugal



Company: **PT Jaya Prima Mandiri**
 Address: Puri Sentra Niaga Blok A, No. 22-23
 Jl. Tarum Barat, Kali Malang
 Jakarta Timur 13620
 Phone: +62 21 750 38 64, +62 21 861 24 80
 Fax: +62 21 758 18 488, +62 21 860 89 67
 E-Mail: nevi@cbn.net.id
 Contact: Ms. Anita Dwi, Mr. Krishna Tranggono
 Personnel: 78
 Production: Rattan and mosaic garden furniture
 Customers: Retailers, wholesalers
 Exports: Italy, Japan, UAE



Company: **CV. Sultan Agung Craft**
 Address: Jl. Sultan Agung no. 74
 63411 Ponorogo
 Phone: +62 352 461 152
 Fax: +62 352 481 726
 E-Mail: magdalila@telkom.net
 iwan@sultan-agung.com
 Internet: www.sultan-agung.com
 Contact: Ms. Meda Magdalila, Mr. Iwan Gunawan
 Personnel: 350
 Production: Wooden furniture, FSC IC-COC-100012
 Customers: Wholesellers, chain stores and importers
 Export: Belgium, France, Italy, Germany, USA



The promotion and support of sustainable forest production and certification of raw materials are an important criteria for the admission in the SIPPO wood program.