



SIPPO Swiss Import Promotion Programme

SIPPO Swiss Import Promotion Programme is a mandate from the State Secretariat for Economic Affairs of Switzerland (SECO), carried out by Osec. The programme supports small and medium-sized enterprises (SME) from emerging markets and markets in transition to access the Swiss and European markets. On the other hand, SIPPO helps Swiss and European importers to find suitable partners in emerging countries and countries in transition.

SIPPO's activities focus on five main goals:

- To inform the Swiss and EU import economy on new market sources
- To include trade institutions and business branch associations in the trade promotion process
- To increase the competitiveness of small and medium-sized enterprises in selected partner countries
- To develop services and exporting skills
- To establish qualified trade contacts between SME's from emerging markets and the Swiss and EU import economy



Vitafoods International 2008.

6 - 8 May, Geneva, Switzerland.

SIPPO – Pavilion Hall 1, Stand 465

with companies from
Egypt, Ghana, Serbia, South Africa & Vietnam

Osec
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Egypt

Company Nile Herbs

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Nasr City, Cairo

Phone +20 10 559 8520

Fax +20 22 410 2158

E-Mail waleedf@nileherbs.com; info@nileherbs.com

Internet www.nileherbs.com

Contact Walid Faidallah

Products Medical and aromatic herbs such as chamomile flowers, calendula flowers, peppermint, spearmint, hibiscus, lemongrass, anise, fennel seeds, marjoram, caraway, rosemary, dill and parsley.

We are producers and exporters of medicinal and aromatic herbs such as: chamomile, calendula, hibiscus flowers, peppermint, spearmint leaves, fennel, caraway seeds, lemongrass and more. We are backed by a great team of professionals and we believe that reaching customer's satisfaction simply equals success. We pay a great deal of attention to details, terms and conditions such as: packing, handling, making deadlines, goods delivery and transit times. Whether you need a price quote or an inquiry we assure you that you will be satisfied with our services.

Egypt

Company Rosaroma Co.

Address 42 El Shabab Street, Beba, Bani-Suef
62611 Beba

Phone +20 82 440 7944 / +20 82 124 489

Fax +20 82 440 7945

E-Mail rosaroma@link.net / rosaoils@gmail.com

Internet www.rosaroma.com

Contact Basem Zaref

Products Essential oils: geranium oil, basil oil, chamomile blue oil, cumin seeds oil, tagettes oil, marjoram sweet oil, jasmin absolute & concrete; Medical plants, herbs and spices: chamomile, calendula, mullein flowers, marjoram, basil, spearmint, peppermint, parsley leaves, dill tips, fennel seeds, caraway seeds, anis seeds, coriander seeds.

Rosaroma is a reputable FDA registered producer, processor and exporter of herbs, spices, aromatic and medicinal plants and essential oils. We are located in Egypt at the heart of the fertile Nile River valley, a place called Bani-Suef: it is famous for the finest herbs and spices since the ancient times of human history. Rosaroma's quality assurance system operates according the guidelines of HACCP and ISO 9001, ensuring that international standards are met.

Ghana

Company Spearson Limited

Address P.O. Box 3107, Kumasi

Phone +233 51 813 00

Fax +233 51 289 88

E-Mail spearsoon@yahoo.co.uk
spearson@spearson.org

Internet www.spearson.org

Contact Geroge Dadzie Morgan

Products Afromomum melegueta seeds, Physostigma venenosum seeds, Griffonia simplicifolia seeds, Voacanga africana seeds, Allanbackia floribunda seeds / butter, sesame seeds, Pycnanthus angolensis seeds / butter, Thaumatococcus daniellii fruits, shea butter, sweet potatoes.

Spearson Limited was established in Ghana in the year 1995 to produce for export spices and condiments. We introduced raw botanical and natural products to our export operations in the year 2001. We export different kind of seeds, botanical plant parts and natural ingredients for active ingredient use. Our current exports are Griffonia simplicifolia, Voacanga africana and sesame seeds to China, Switzerland and Spain. We also export butter and oils for the food and cosmetic industry to Germany and the United Kingdom among other special oils. We employ 350 farm gate outlets throughout Ghana.

Serbia

Company Fructus d.o.o.

Address Novosadski Put 15/2, 21400 Backa Palanka

Phone +381 21 752 999

Fax +381 21 752 899

E-Mail fructiva@eunet.yu

Internet www.fructus.co.yu

Contact Svetozar Petrovic

Products Allium ursinum, Hedera terrestris, Mentha piperita, Tilia argentea, Gentiana lutea, Pulmonaria officinalis, Sambucus nigra flos, Crataegi flos, Urtica dioica, Rubus fruticosus, Carlina acaulis, Thymus serpyllum, Althea officinalis, Matricaria recutita, Arctostaphyllum uva ursi, Zea mays stigmata

Fructus is a company with 10 years of experience in purchasing and processing medical herbs. The company is also very successful in selling the medical herbs of this area to European countries (Germany, Italy, Switzerland, Bosnia and Herzegovina, Croatia and Macedonia). It is also one of the leading tea producing companies in our country with 40 different products. The company has implemented the Quality Management System, has introduced a HACCP plan and is ISO 9001:2000 We are pleased to get in contact with you!

Ghana

Company Bride Tidings Enterprise Ltd.

Address P.O. Box LG 526, Legon, Accra

Phone +233 244 381 929

Fax +233 214 168 29

E-Mail kwadwonkansah@yahoo.com
info@bridgetidings.com

Internet www.bridetidings.com

Contact Matthew Kwadwo Nkansah

Products Voacanga africana seeds, Griffonia simplicifolia seeds, Corynanthe yohimbe, Moringa oleifera, Anacardium occidentale, Thaumatococcus danielli, sheanut and shea butter.

Bride Tidings Enterprise Ltd. was established in 1995. The company has been exporting to Belgium, Switzerland, Spain, France and other parts of the world. We have 100 employees and over 13 years of experience in the export business. Our strength is reliability, efficiency, faithfulness and the ability to supply quality products.

Ghana

Company Markyei Company Limited

Address P.O. Box 16367
Airport, Accra

Phone +233 21 406 887

Fax +233 21 407 177

E-Mail markyeigh@yahoo.com

Contact Kofi Baffour Kyei

Products Citrus peel, lemon grass, bamboo leaves, Voacanga africana seeds, Griffonia simplicifolia seeds.

The company has 15 permanent employees of which 10 are field workers. 30 are casual workers during the seeds collection season. The Markyei office is in Accra. With SIPPO's support the company participated in the Vitafoods exhibition 2007 in Geneva which has contributed to the market access in Europe. There is a niche market in Germany to supply dried citrus peel, lemon grass and bamboo leaves. In 2008 the company intends to get the organic and wild collection certifications.

South Africa

Company Grassroots Group Ltd.

Address Groenvlei Farm, P.O. Box 16, 6821 Gouda

Phone +27 23 232 0506

Fax +27 23 232 0429

E-Mail john@grassrootsgroup.co.za
sales@grassroots.co.za

Internet www.grassrootsgroup.co.za

Contact John Rycroft

Products Buchu (Agathosma crenulata and betulina), devil's claw (Harpagophytum procumbens), Pelargonium sidoides, Hypoxis hemerocallidea, Sutherlandia frutescens, Hoodia gordonii etc.

The Grassroots Group is an international supplier of high quality dried botanicals for human and animal consumption as well as supplying essential oils, decorative botanicals and dried edible fruits. Employing up to 250 people, Grassroots Group offers a basket of goods that have satisfied customers worldwide. Due to the pioneering research done by the Grassroots Group, the company is now the leader in the export of dried botanicals.

Vietnam

Company My Linh Fragrances & Flavours Co. Ltd.

Address DD1 Bach Ma St., Ward 15, Dist.10,
Ho Chi Minh City

Phone +84 89 70 7980

Fax +84 8 2934 670

E-Mail mylinhco.ltd@hcm.vnn.vn

Internet www.saromavn.com

Contact Lam Thi My Dung

Products Natural ingredients: polyphenols, Curcumine, Memordica charantia; natural colours; herbal extracts; essential oils; herbs: Cympobogon citratus, Mentha arvensis, Ocimum basilicum, Cinnamomum camphera, Illicium verum, Zingiber officinalis, Curcuma longa, Piper nigrum, Coriandrum sativum, Capsicum frutescens, Camellia sinensis

Our company has taken the lead in manufacturing and supplying natural colours from herbs and plants such as violet, yellow, red, black, green, brown and others. These products are used for cosmetics, food, pharmaceutical products and other purposes. Besides, we also provide many kinds of spices, like turmeric, chilli, star anise, black pepper. The spices are processed to a multiform of products, such as dried products, oleoresin and essential oils. The production is carried out following GMP standard so that we have the good products for our customers.