

SIPPO presents

Furniture

from Ghana, Macedonia, Serbia and South Africa

Hall 4.1 / B 29



sippo 

— swiss import —
promotion programme

Swiss Import Promotion Programme

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Patronage:

SECO, State Secretariat for Economic Affairs, Berne

The Swiss import promotion program from emerging markets and markets in transition was launched in 1982 and aims to help small and medium-sized enterprises (SME) to gain access to the Swiss and EU markets.

SIPPO's activities focus on five main goals:

- Increase in the competitiveness of small and medium-sized enterprises in selected partner countries
- Development of manufacturing and exporting skills
- Inclusion of trade institutions and business branch associations in the trade promotion process
- Increase in qualified trade contacts between small and medium-sized enterprises from emerging markets and markets in transition and the Swiss and EU import economy
- Information for the Swiss and EU import economy on new market sources

Repeated participation at selected international trade fairs is a prerequisite for future success and a major milestone in our trade promotion process.



© Mix

Produktgruppe aus vorbildlicher Waldwirtschaft und anderen kontrollierten Herkünften

Groupe de produits provenant de forêts bien gérées et d'autres sources contrôlées

Gruppo di prodotti provenienti da foreste gestite in modo corretto e da altre origini controllate

www.fsc.org Cert no. SQ5-COC-100096

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GHANA

Company: **EcoCraft – Samartex**
Address: P.O. Box 1
Samreboi, Ghana, West-Africa
Phone: +233 394 22 021
Fax: +233 394 24 833
E-Mail: info@ecocraft.org
Internet : www.ecocraft.org
Contact: Kurt Ditz, Managing Director
Julia Bauer, Ulrich Stephan
Personnel: 46
Production: Interior & exterior furniture, living accessories,
natural artifacts, kitchen utensils, objecs,
African handicrafts
Wood: African Walnut, Ekki, African Mahogany,
Niangon, Black Hyedua, Yaya, Apa, Makore,
Cedrela, Denya, Wonton and Iroko
Customers: Furniture and gift shops, retailers, garden
centers, hotels etc.
Exports: Germany, Greece, Italy, Spain, UK, Luxem-
bourg, Switzerland, Turkey



MACEDONIA

Company: **MATA - Macedonian Artisan Trade Association**
Address: Bitpazarska 90/2, 1000 Skopje, Macedonia
Phone: +389 2 3296 412
Fax: +389 2 3231 315
E-Mail: vesna.a@matacraft.org.mk
Internet: www.matacraft.org.mk
Contact: Vesna Avramovska
Personnel: 4
Production: Different kind of home furnishing products
Customers: Wholesalers, retailers, international
organisations
Exports: Germany, France, Italy, USA



Company: **ZONAIMPEX D.O.O. Skopje**
Address: n. Vizbegovo ul.8 br.12, 1000 Skopje,
R.Macedonia
Phone: +389 2 2601 800 / +389 2 2601 801
Fax: +389 2 265 3377
E-Mail: zonaimpx@mt.net.mk
Internet: www.zonaimpeks.com.mk
Contact: Ilce Istocki, Dejan Sekulovski
Personnel: 30
Production: Production of upholstery furniture
Customers: Wholesalers
Exports: France, Belgium, Greece, Croatia



SERBIA

Company: **DOO "Chi-go Land" Co.**
Address: Majevicka 7, 21000 Novi Sad, Serbia
Phone: +381 21 443 499
Fax: +381 21 443 499
E-Mail: chi-goland@nspoint.net
Contact: Milan Djonovic, owner
Personnel: 20
Production: Indoor and outdoor furniture in wood, programme for young living, futon beds etc. Outdoor furniture also in metal combined with hand woven rattan.
Customers: Wholesalers, retailers, private customers.
Exports: Germany, France, Czech Republic

Company: **Umetnička radionica Novaković**
Address: Karagača 10/c, 21131 Petrovaradin, Serbia
Phone: +381 21 643 51 79
Fax: +381 21 643 51 79
E-Mail: milosnet@eunet.yu
Internet: www.novakovic-masterpiece.com
Contact: Željko Novaković, Savo Marić, Tomislav Savanović
Personnel: 4
Production: Unique furniture in massive wood
Customers: Retailers, architects, designers, artists, private clients etc.
Exports: Germany, Netherlands, Australia, USA



Company: **SR „Kvadra“**
Address: Focanska 80, 11300 Smederevo, Serbia
Phone: +381 26 614 065
Fax: +381 26 614 065
E-Mail: kvadra@sezampro.yu
Internet: www.kvadra.co.yu
Contact: Peric Srdjan, owner
Personnel: 10
Production: Upholstered and solid wood furniture
Customers: Hotels, restaurants, café-bars, retailers, etc.
Exports: Switzerland, Ireland, Germany, former Yugoslav countries

Company: **Regional Chamber of Commerce Novi Sad**
Address: Blvd. Mihajla Pupina 6, 21000 Novi Sad, Serbia
Phone: +381 21 474 06 44, +381 21 474 06 48
Fax: +381 21 466 300
E-Mail: office@rpkn.co.yu, bbarosevic@rpkn.co.yu
Internet: www.rpkns.com
Contact: Biljana Barošević, Head of the President's Office
Personnel: 30



Our goal is to improve business activities of the members of the Chamber; develop the economy and use all available resources with special attention on the strategic significance of the region in the state economy.



SOUTH AFRICA

Company: **Living Leather CC**
Address: 8 Carlisle Road, Paarden Island
Cape Town
South Africa
Phone: +272 1 510 68 68
Fax: +272 1 510 61 91
E-Mail: info@livingleather.co.za
Internet : www.livingleather.co.za
Contact: Liz James, Misty Chaston
Personnel: 22
Production: Manufacture of ottomans, leather flooring
and walls, carpets in various skins like
agora, nguni etc.; office furniture in leather
finishing; accessories like lampsheds,
cushions etc.
Customers: Interior decorators, commercial and private
individuals
Exports: Belgium, Norway; UK etc.

Company: **Petersen's (Pty) Ltd.**
Address: Unit I Berkley Square, Reyger Road
N'Dabeni 7405, Cape Town
South Africa
Phone: +27 21 510 72 32, +27 21 510 72 39
Fax: +27 21 510 39 25
E-Mail: export@petersens.co.za
Internet : www.petersens.co.za
Contact: Gary Edgar Petersen, Managing Director
Personnel: 14
Production: Design and manufacture of freestanding
contemporary garden furniture in timber and
stainless steel.
Customers: Retailers of garden furniture and the contract
market (procurement companies for hotels,
restaurants and spa's)
Exports: Switzerland, Saudi Arabia
Certificate: ISO 9001: 2000



The promotion and support of sustainable forest production and certification of raw materials are an important criteria for the admission in the SIPPO wood program.