

The Swiss Import Promotion Programme (SIPPO), under the patronage of the state secretariat for economic affairs (SECO) from the Swiss government, aims to help small and medium-sized enterprises (SME) from emerging markets and markets in transition to access the Swiss and EU markets. Further, SIPPO helps Swiss and European importers to find the right partner in emerging and transitional markets.

SIPPO's activities focus on five main goals:

- To inform the Swiss and EU import economy on new market sources
- To include trade institutions and business branch associations in the trade promotion process
- To increase the competitiveness of small and medium-sized enterprises in selected partner countries
- To develop the manufacturing and exporting skills
- To establish qualified trade contacts between SME's from emerging markets and markets in transition and the Swiss and EU import economy

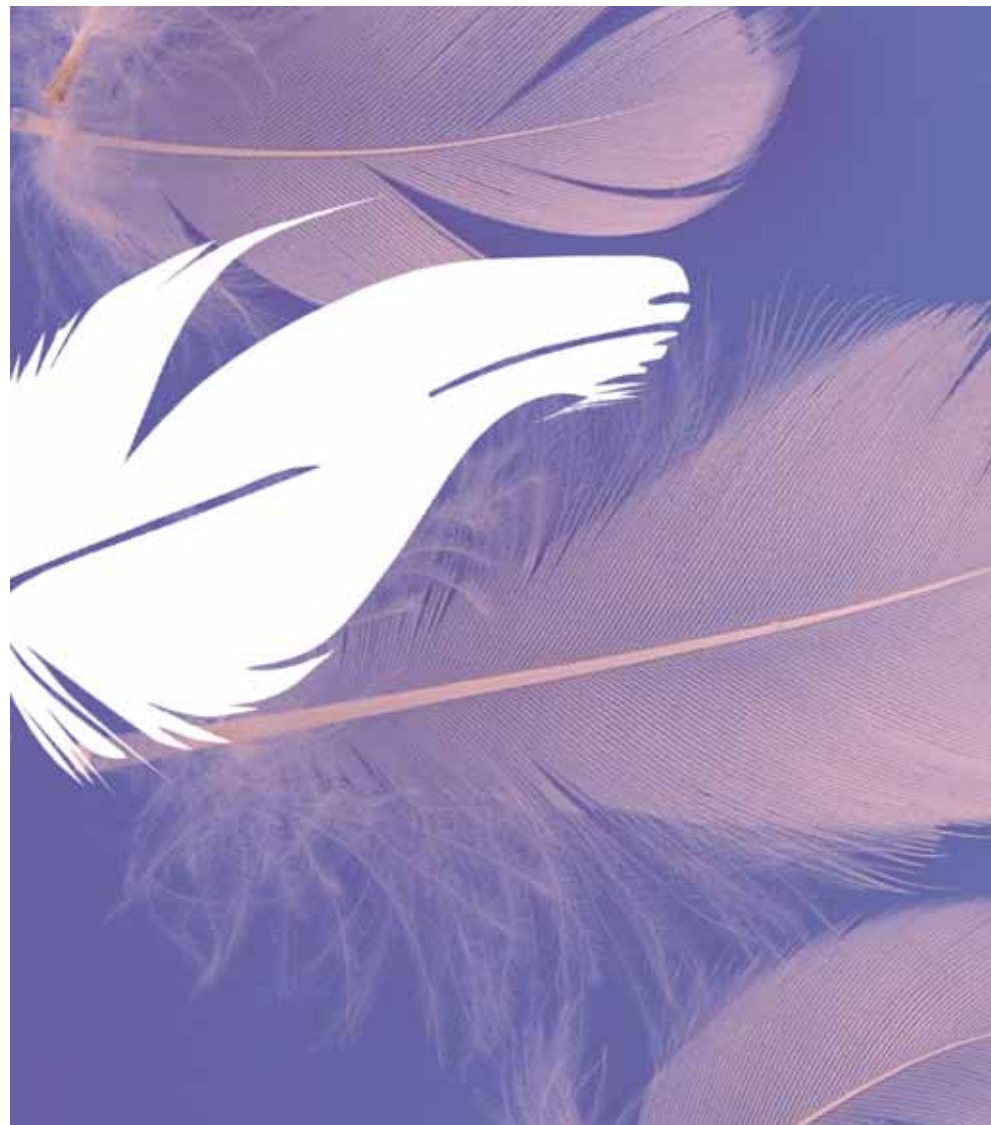
Repeated participations at selected international trade fairs are a prerequisite for future success and a major milestone in the trade promotion process.



SIPPO
Swiss Import Promotion Programme

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HEIMTEXTIL 2007

Frankfurt am Main

Hall 9.0, Stand B47

sippo 
— swiss import —
promotion programme

January 10-13, 2007

B U L G A R I A

Company: KALINEL LTD.

Address: Lakaritzza Str. 2, P.O. Box 161, 5600 Troyan

Contact: Mrs. Diana Dissanska, Mr. Spas Spasov

Phone: +359 670 63464

Fax: +359 670 64310

E-Mail: kalinelco@abv.bg

Internet: www.kalinelco.com

Employees: 303

Products: Cushions, pillows and quilts

Exports: Europe, USA

B U L G A R I A

Company: PETER SHTEREV LTD.

Address: Nikola Krastv Str. 4, 4230 Assenovgrad

Contact: Mrs. Tanya Bocheva, Mr. Petar Shterev

Phone: +359 331 67825

Fax: +359 331 67839

E-Mail: bocheva@asenovgrad.net

pshterev@asenovgrad.net

Employees: 50

Products: Baby terry cloth articles, baby sleeping bags,
baby play mats, baby bedding

Exports: Austria, Germany, Holland

The company **KALINEL LTD.** was constituted 10 years ago by Mr. Radevski, founder and owner of the company. This dynamic textile company specializes in pillows, seat cushions, duvets, mattress covers and cotton-wool padding for garments and technical applications. 83 % of the production is exported.



Peter Shterev founded the company **PETER SHTEREV LTD.** 15 years ago. The company specializes in products for children such as baby blankets, sleeping bags, terry cloth articles and bed linen. Upon request, samples and ideas can be developed for clients by the company's designers. At the moment Peter Shterev Ltd. is exporting 90 % of their products.

Located in the western part of Romania, **S.C. Uzinele Textile Timisoara S.A.** is an integrated company for cotton processing with a long tradition in textile industry dating from 1928 when it was established.

At the beginning of the year 2000, S.C. Uzinele Textile Timisoara S.A. became a private company and is today one of the leading producers of cotton and cotton-type yarns and fabrics.

R O M A N I A

Company: S.C. UTT S.A.

Address: Calea Aradului No. 48, 300642 Timisoara

Contact: Mrs. Alina Ghiga

Phone: +40 256 220 565

Fax: +40 256 220 307

E-Mail: marketing@utt-sa.ro

Internet: www.utt-sa.ro

Employees: 219

Products: Cotton yarns, cotton woven fabrics and ready-made home textile as bed linen and curtains

Exports: Croatia, Germany, Hungary, Italy, Serbia, Sweden

S E R B I A

Company: TEXTIL D.O.O.

Address: Kraljevica Marka bb, 35000 Jagodina

Contact: Mr. Dragan Pavlovic

Phone: +381 35 232 007

Fax: +381 35 221 404

E-Mail: textil@ptt.yu

Internet: www.textil.co.yu

Employees: 90

Products: Quilts, pillows, mattress protector, bed cloth

Exports: Bosnia and Herzegovina, Holland, Montenegro, Slovenia

The company **TEXTIL D.O.O.** was founded as a family business in 1986. Since then they have continuously expanded their bed linen production. Today the company specializes in household articles (bed linen, duvets, pillows, blankets, table cloth), has a baby programme (bed linen and textile toys) as well as a complementary programme (table cloths, kitchen towels).



The company **XXL DESIGN** was founded as a family business ten years ago. Carefully selected designs and color fastness are only two of the attributes of their products. XXL Design offers a wide range of the finest imported as well as domestic cotton items. They produce household goods: all kinds of towels, tablecloths etc. for hotels, household use and commercial use.

The company **KILIM** of Pirot was founded in the year 2003. Its main production is hand-woven carpets according to old Pirot patterns in different variations. Since 2004, the company has been exporting a substantial part of its production to neighboring countries.

S E R B I A

Company: **XXL DESIGN**
Address: Sandrvanska 5A, 11460 Barajevo-Belgrade
Contact: Mr. Elvis Zornic
Phone: +381 63 203 834
Fax: +381 11 8300 214
E-Mail: xxldsgn@eunet.yu
Internet: www.xxldesign.co.yu
Employees: 15
Products: Bed- and table wear
Exports: -

S E R B I A

Company: **KILIM**
Address: Djeram 8, 18300 Pirot
Contact: Mr. Miroslav Veljkovic
Phone: +381 10 320 900
Fax: +381 64 613 0994
E-Mail: amickey@ptt.yu
Internet: www.pirotkilims.co.yu
Employees: 10
Products: Rugs and covers
Exports: BIH, Croatia, Macedonia, Montenegro