



**Silver and Fashion Jewellery from  
Ecuador, Ghana, Indonesia and Peru**

**SIPPO Pavilion  
Hall 8, Stand D 52**

tendance lifestyle

**Internationale Frankfurter Messe, Frankfurt am Main  
August 24 - 28, 2007**



## SIPPO

The Swiss Import Promotion Programme (SIPPO), under the patronage of the state secretariat for economic affairs (SECO) of the Swiss government, aims to help small and medium-sized enterprises (SME) from emerging markets and markets in transition to access the Swiss and EU markets. Further, SIPPO helps Swiss and European importers to find the right partner in emerging and transitional countries.

SIPPO's activities focus on five main goals:

- To inform the Swiss and EU import economy on new market sources
- To include trade institutions and business branch associations in the trade promotion process
- To increase the competitiveness of small and medium-sized enterprises in selected partner countries
- To develop the manufacturing and exporting skills
- To establish qualified trade contacts between SME's from emerging markets and markets in transition and the Swiss and EU import economy

Repeated participations at selected international trade fairs are a prerequisite for future success and a major milestone in the trade promotion process.

SIPPO – Swiss Import Promotion Programme

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## ECUADOR

Company: **Claudio Joyas**  
Address: Av. Agustín Cueva 7-20  
Cuenca  
Phone: +593 7 2817327  
E-Mail: claudiojoyas@yahoo.com.mx  
Contact: Mr. Claudio Maldonado  
Personnel: 4  
Products: Exclusive designed silver jewellery combined with semi precious stones. Natural and artificial elements are part of this creative and elegant collection of mainly pendants and necklaces. All products are made by hand.  
Customers: Galleries, retailers and wholesalers

Company: **MARA**  
Address: Av. 7 entre calles 17 y 18, Barrio Cordova  
Manta-Manabi  
Phone: +593 99 444 668  
Fax: +593 52 628 530  
E-Mail: marameus2001@hotmail.com  
Contact: Ms. Maria Raquel Medranda Ureta  
Personnel: 7  
Products: The combination of exotic tagua nut, silver and glass is used for the production of colorful and fancy necklaces, earrings and bracelets.  
Customers: Galleries, retailers, direct sales



## ECUADOR

**Company:** Taller Spondylus  
**Address:** General Enriquez Gallo #399  
Salinas  
**Phone:** +593 4 277 2640  
**E-Mail:** info@tallerspondylus.com  
**Internet:** www.tallerspondylus.com  
**Contact:** Mr. René Armijos  
**Personnel:** 10  
**Products:** Modern silver designer collection in simple shapes combined with the special spondylus shell from South America in magnificent colours. The rings, bracelets, earrings and pendants are all made by hand.  
**Customers:** Galleries, retailers and wholesalers

**Company:** Tania Francisca Arte y Diseño  
**Address:** Santander 1-18 y Av. Heroes de Verdeloma  
Cuenca  
**Phone:** +593 7 2828 722  
**Fax:** +593 7 2845 739  
**E-Mail:** ttapiaf@hotmail.com  
**Contact:** Mrs. Tania Francisca Tapia F.  
**Personnel:** 2  
**Products:** Silver jewellery combined with semiprecious stones. Pendants, earrings, rings and bracelets with ornamental surface inspired by pre-Inca times. The designer uses the enamel technique in great colour combinations.  
**Customers:** Jewellery shops, galleries and designer boutiques



## ECUADOR

Company:	<b>USHIÑA Jewellery</b>
Address:	General Pintag Avenue San Francisco de Alpahuma Km 5, House # 84B Sangolquí
Phone:	+593 9219 522
E-Mail:	info@ushinajewellery.com
Internet:	www.ushinajewellery.com
Contact:	Mr. Byron Ushiña
Personnel:	9
Products:	The silver jewellery combines a wealth of material from South America including stones, exotic seeds and products of fauna and flora: each piece of art reflects the hidden diversity and wealth of Ecuador. The artists of the Ushina Family are inspired by the mysticism of the ancient indigenous Ecuadorians, and are deep admirers of the symbolism and culture of their heritage. This symbolism is reflected in many of the pieces, through traditional contemporary and modern art forms.
Customers:	Museum shops, ethnic shops, retailers and wholesalers
Export:	Argentina, Australia, Canada, United States, Japan, Venezuela, Germany, Spain, Italy, England



## GHANA

**Company:** **Craftsmans Studio**  
**Address:** P.O. Box 6345  
Accra  
**Phone:** +233 21 230 730  
**E-Mail:** craftsjin@yahoo.com  
**Contact:** Mrs. Joana Lekia Nelson  
**Personnel:** 8  
**Products:** Special horn and bone pieces are combined with new and traditional glass beads. The necklaces, earrings and bracelets are available in very trendy colour- and material combinations.  
**Customers:** Wholesalers, retailers and jewellery shops  
**Export:** Germany, Switzerland, United States, Japan, Australia, South Africa

**Company:** **Okycraft Co. Ltd.**  
**Address:** Adogoh Main Road, Nungua  
P.O. Box TS 495, Teshie  
Accra  
**Phone:** +233 21 711 703  
**E-Mail:** okycraft@yahoo.co.uk  
**Contact:** Nonyem Abena Ampofoa Ibeneme  
**Personnel:** 4  
**Products:** A mix of recycled glass beads combined with brass and traditional beads make this jewellery special. The design of necklaces, bracelets and earrings is a mixture of traditional and modern elements.  
**Customers:** Wholesalers, retailers and jewellery shops  
**Export:** Germany, Norway, Spain, France

# GHANA



Company: **Sun Trade Ltd.**  
Address: Mango Tree Ave. 522, Asylum Down  
P.O. Box CT 2418  
Accra  
Phone: +233 21 235 982  
Fax: +233 21 235 982  
E-Mail: [tordakati@yahoo.com](mailto:tordakati@yahoo.com)  
Internet: [www.suntradebeads.com.gh](http://www.suntradebeads.com.gh)  
Contact: Mrs. Katalin Torda  
Personnel: 14  
Products: The combination of traditional and contemporary influences makes this jewellery exclusive and trendy. For the necklaces, earrings and bracelets the designer mixes old and rare beads with brass, horn, gold and silver pieces.  
Customers: Wholesalers, department stores, galleries, museum shops and retailers  
Export: Germany, Switzerland, Hungary, Spain, England, Denmark, United States



## INDONESIA

**Company:** **PT. Kapit Mas**  
**Address:** Jl. Kebo Iwa No. 10  
Padang Sambian  
Denpasar 80362, Bali  
**Phone:** +62 361 7440 62, +62 361 425 762  
**Fax:** +62 361 425 762  
**E-Mail:** contact@kapitmas.com  
**Internet:** www.kmbali.com  
**Contact:** Mrs. Rohani Kurniati  
**Personnel:** 267  
**Products:** This modern contemporary silver collection is produced in Bali. Different kinds of shells and glass stones are used for decoration. Contemporary necklaces, rings, earrings and bracelets are composed as sets.  
**Customers:** Wholesalers, designer shops, department stores and retailers  
**Export:** Asia, Europe, United States

**Company:** **PT. BRIANWOOD ASIA (Brianstones)**  
**Address:** Jl. Anggur Barat II/18 Kav. E1  
Cipete-Selatan, Jakarta 12410  
**Phone:** + 62 21 750 6170  
**Fax:** + 62 21 759 13365  
**E-Mail:** dewi\_abdy@yahoo.com  
**Internet:** www.brianstones.net  
**Contact:** Mrs. Dewi Abdy  
**Personnel:** 25  
**Products:** From necklaces and brooches to handbags and shoes, each product is elegantly designed to fit both classic and modern tastes. The designer uses various semi precious stones from Asia, pearls and crystals combined with gold and silver.  
**Customers:** Wholesalers, retailers, department stores and individual customers  
**Export:** Hongkong, Singapore, Malaysia, United States, France, Austria, Germany, United Kingdom



## PERU

**Company:** **Escultorica E.I.R.L.**  
**Address:** Avenida. José Pardo 537  
Dpto. 1304 Miraflores  
Lima  
**Phone:** +511 447 23 94  
**E-Mail:** farias@esultorica.com  
**Internet:** www.esultorica.com  
**Contact:** Mr. Juan Pacheco, Mr. Felix Arias  
**Personnel:** 37  
**Products:** The designer uses a thin silver wire as base material for this special and exclusive collection. Necklaces, bracelets, brooches and rings are hand-knitted by artists in a special technique and look very sophisticated.  
**Customers:** Own shops, retailers and wholesalers

**Company:** **Indacocheas S.A.**  
**Address:** Alameda de las Palmas 237  
La Encantada  
Chorrillos, Lima 9  
**Phone:** +511 272 00 56  
**Fax:** +511 254 27 15  
**E-Mail:** sandra@indacocheas.com  
**Internet:** www.indacocheas.com  
**Contact:** Mrs. Sandra Indacochea  
**Personnel:** 20  
**Products:** The collection presents necklaces, bracelets and earrings. The combination of semiprecious and indigenous Peruvian stones with alpaca-silver and silver make the pieces very exclusive. Together they form a very modern fashion jewellery.  
**Customers:** Boutiques, retailers and jewellery-shops  
**Export:** United Kingdom, Italy, Portugal, Spain, United States, Ecuador





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