

The CeBIT logo is displayed in white text on a red rectangular background. The letters 'CeBIT' are in a bold, sans-serif font, with the 'e' being lowercase and the others uppercase.

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GERMANY**

**15-21 MARCH 2007**

**Get your global network.**

Market leaders from  
Bangladesh, Jordan, Macedonia, Palestine and Serbia at the

SIPPO Pavilion  
Hall 4 Stand B70

**CeBIT**

The leading business event for the digital world

**sippo** 

— swiss import —  
promotion programme



## ABOUT US

SIPPO (Swiss Import Promotion Programme) is the official import promotion programme under the patronage of SECO, the State Secretariat for Economy of the Swiss government. It supports private businesses in emerging markets and markets in transition that are endeavouring to access the Swiss market as well as markets in the European Union.

SIPPO's services include business branch-related market information, advisory services for products and marketing, promotion in Switzerland as well as assistance at selected European trade fairs.

At the same time, Swiss and EU companies are informed about the requests for contact received from foreign companies and are given support in their search for new sourcing markets, products and cooperation partners.

The aim of this economic and trade promotion is to support emerging markets and markets in transition in their attempts at comprehensive integration into the global economy:

- an increase in the skills of small and medium-sized companies in selected countries in terms of product quality and marketing
- a strengthening of skills and the inclusion of trade institutions and business-branch associations in the trade development process
- an increase and qualification of small and medium-sized companies' trade contacts with the Swiss/EU import economy
- an improvement in the status of information in the Swiss/EU import economy regarding new sourcing markets in the partner countries



SIPPO's programme is a part of Switzerland's development and foreign trade policies. It is conducted complementary to other programmes involved in technical cooperation relevant to trade. Apart from a contribution to the costs by participants in the programme, the programmes are largely financed by the State Secretariat for the Economy, SECO.

Repeated participation at selected international trade fairs is a prerequisite for future success and a major milestone in the trade promotion process.

At the SIPPO stand at Cebit 2007 – (Hall 4 stand B70) selected market leaders from 9 transition countries are offering you excellent solutions (complete solutions, wide range of software applications, standard and customized solutions) with an outstanding price/performance ratio.

Attractive opportunities for long term co-operations on a win-win basis can be discussed directly with the company representatives.

In the framework of a win-win situation for all Swiss and EU companies an efficient solution for identification of new sourcing opportunities is being offered allowing in short and mid terms the increase of the competitiveness of their own products.

SIPPO – Swiss Import Promotion Programme

Stampfenbachstr. 85

P.O. Box 492

CH-8035 Zürich

Switzerland

Phone +41 44 365 52 00

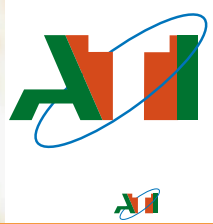
Fax +41 44 365 52 02

E-Mail [info@sippo.ch](mailto:info@sippo.ch)

Internet [www.sippo.ch](http://www.sippo.ch)

Patronage

SECO – State Secretariat for Economic Affairs, Bern



## Company

## ATI Limited

Address

ATI Center, House -1, Road -9A, Sector -7, Uttara Model Town,  
1230 Dhaka

Phone

+88 02 891 2863, +88 02 895 3302, +88 01 713 039367

Fax

+88 02 895 0505

Email

info@atilimited.net, reza@atilimited.net

Internet

www.atilimited.net

Contact person

Mr Shaikh Abu Reza, Executive Director

Products / Services

Hospital Information system (HIS), Radiology Information System (RIS),  
Laboratory Information System (LIS)

Skills

ASP in Health Sector, n-Tier Application Development in Oracle 10g,  
Offshore or onsite product development in Oracle, Java, .Net  
technology, Web component / plug-ins development, Personnel Skills:  
Oracle Certified Professional (OCP), Sun Certified Java Professional  
(SCJP), Microsoft Certified Software Developer (MCSD), Cisco Certified  
Network Associate (CCNA)

Certifications

Oracle Network Partner, IBM Business Partner, ISO 9001: 2000  
(under process)



«We let you relax... while you are working.»

## Company

### Spinnovention Limited

Address

Building # 445 (2nd Floor), Road # 31,  
New DOHS, Mohakhali, Dhaka 1206

Phone

+88 0171 1563977, +88 02 986 0715

Fax

+88 02 883 4924

Email

nurul.kabir@spinnovation.com.bd

Internet

www.spinnovation.com.bd

Contact person

Mr T.I.M. Nurul Kabir, Managing Director & CEO

Products / Services

Technology, Consulting and Outsourcing services,  
Customization and Implementation of Microsoft ERP, CRM, EPM,  
SharePoint.

Skills

Microsoft .NET, Microsoft Dynamics, Sun Java, Borland.  
Focused in Process, Architecture and Technology Management (e.g.  
Portfolio Management, Project Management, Knowledge Management,  
Best Practices Adoption etc.).

Certifications

Microsoft Certified Partner,  
Microsoft (Dynamics) Business Solution Provider,  
Business Partner of Borland Inc.

Customers

Germany, Denmark, UK, France, Vietnam, Indonesia and Philippines.



«Leveraging knowledge through innovation and technology.»

## Company

Address  
Phone  
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Contact person

## Visual Magic Corporation Limited

H-45, R-12, Baridhara, 12 12 Dhaka  
+88 02 881 7645  
+88 02 986 2059  
zaman.niton@vmclbd.com  
www.vmclbd.com  
Mr Mohammed Kamruzzaman

## Products / Services

Offshore development support, Document Security, Digital Entertainment, Outsourcing Software Development, Bank Security Solution, Foreign Language Learning System, Software for disabled people, IPPBX Solution. Hardware: eScanner, Dot Inspector, Voice Pecker

## Skills

VC++, C#, Java, MFC, .NET, COM, COCOA(XCODE), PHP, ASP, NET, Macromedia FLASH, MySQL, SQL Server, Architecture and Technology Management.

## Customers

Japan, Thailand



## Company

## LeadSoft Bangladesh Limited

Address Adamjee Court Annexe 2, 5th Floor, 119-120 Motijheel C/A  
1000 Dhaka  
Phone +880 2 955 2145  
Fax +880 2 956 5586  
Email [papias@leadsoft.biz](mailto:papias@leadsoft.biz), [papias@leads-bd.com](mailto:papias@leads-bd.com)  
Internet [www.leadsoft.biz](http://www.leadsoft.biz)  
Contact Person Mr Papias Hawlader, Divisional Manager, Software Services

Products / Services Microsoft .NET Development Services which includes: Application Software Development, Product Development, Product Re-engineering & Enhancement, Migration from Legacy Systems to .NET.

Skills C#, VB.NET, ASP.NET 2.0, .NET Framework 2.0, JavaScript, XML, HTML, SQL Server 2005, Oracle 10g, Crystal Reports, UML

Certifications ISO 9001:2000  
Customers Denmark, Norway, Japan



## Company

## ESKADENIA Software Solutions

Address	Al Madeenah Al Munawarah Street, P.O.Box 1555, 11821 Amman
Phone	+962 6 551 0717
Fax	+962 6 551 0719
Email	l.hussein@eskadenia.com
Internet	www.ESKADENIA.com
Contact person	Ms Lina Hussein, Communication & PR

## Products / Services

ESKADENIA® Software Solutions is active in the design, development and deployment of a range of software products in the Telecommunications, Enterprise and Internet Applications areas.

Telecommunications: Customer Care and Billing solutions for fixed, GSM and GPRS networks, an Interconnect system, Mediation Gateways, a Prepaid system, Multi-Access Portals, a Wireless Messaging System, a Multimedia Messaging Centre (MMS-C), a Customer Online Service Module, and GSM applications.

Internet: Advanced Internet solutions and applications in the areas of E-government, E-commerce, E-business, E-schooling, Content Management, and Workflow Management, in addition to website development services.

Enterprise: ERP, E-insurance, Document Management (DMS), and CRM systems.

## Skills

Key technologies used include Oracle Application Server, Oracle Database, Microsoft.Net, J2 EE, JAVA, C++

## Certifications

Oracle Certified Partner; Capability Maturity Model (CMMI®) is in process

## Customers

Europe, the Middle East and Africa



«IT solutions to the global market.»

## Company

## NewERA for Computer Systems

Address	Al-Madena Almunawara St., P.O Box 2833, 11953 Amman
Phone	+962 6 5560 776
Fax	+962 6 5560 778
Email	kmanasrah@newera-jo.com
Internet	www.newera-jo.com
Contact person	Mr Karmel Al Manasrah, Global Partner Manager

Products / Services Specialized in producing Point of Sale system and solutions for retail industry, Point of Sale Systems for retail and full retail industry solutions

Skills Delphi (Borland) development, SQL Database, asp and .NET development

Certifications (IBM Ready for Retail Store innovations) granted by IBM  
Customers Saudi Arabia, United Arab Emirates, Egypt, Iran, Libya, Oman



«The ultimate retail solutions experience.»

# JORDAN



## Company

Address Mecca Str., P O Box 950630, Amman 11195  
Phone +962 6 5518750  
Fax +962 6 5518751  
Email [asacca@elite.com.jo](mailto:asacca@elite.com.jo)  
Internet [www.elitetech.ws](http://www.elitetech.ws)  
Contact person Mr Ahmad Sacca, CEO; Ms Nadia Saleh, Vice President

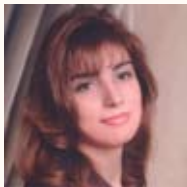
## Elite Technologies

Products / Services ERP/CRM Solution, Business Intelligence Consultancy, Software Outsourcing, ERP for trading companies, Sales analysis; complete solutions for Consulting for compliance management, Off-shore software development, Notebooks; high-performance  
ELITE OFFICE (ERP / CRM Solution)  
ELITE SCHOOL (School Management Solution)  
ELITENOTE (High End Notebooks)

Skills Business Intelligence Consultancy  
Consulting for compliance management  
Software Outsourcing  
ERP for trading companies, complete solutions for Sales analysis  
Off-shore software development

Certifications SAS Partner  
Intel Partner  
Microsoft Partner

Customers Germany, Arab Gulf Countries



«The Quality and Innovation Company.»

## Company

### Artisoft Ltd

Address	St. Alzirska No.48, 1000 Skopje
Phone	+389 2 309 0790
Fax	+389 2 309 0790
Email	info@artisoft.net
Internet	www.artisoft.net
Contact person	Mr Gicev George

Products / Services	ArtAIIIS (ERP system), ePortal (Internet portal engine), ArTHIS (Hotel Management System) and ArtNET (Intranet suite), individual implementation of various e-Business solutions & services and IT Consulting
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Skills	IT consulting, ERP Systems, E-Business systems Artisoft's Services: Various kinds of Internet/Intranet solutions, EIS and Business solutions, ASP (Application Service Providing), WEB Services, Business enhancement, E-commerce solutions, Multimedia CD Presentations, Programming services (Oracle, Cold Fusion, VB, Delphi,), DB design and Administration (Oracle, DB2, SQL Server, MS Access....), Consulting services, Design, Development and Implementation of Information Systems, Training, Maintenance and Customer care
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Customers	EU, Belgium, UK, Denmark, France, Luxemburg, Norway, Greece, Switzerland, Macedonia
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«Make a strategic move...choose ARTISOFT.»

## Company

Address  
Phone  
Fax  
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Internet:  
Contact person

## ASAL Technologies

Hittin Street, P.O. Box 4285, Al Bireh  
+970 (or 972) 2 2409 101  
+970 (or 972) 2 2409 103  
husni@asaltech.com  
www.asaltech.com  
Mr Husni Abu Samrah, Mr Adnan Ahmad, Mr Murad Tahboub

## Products / Services

Software and Web based development, Offshore Outsourcing, HR Outsourcing, software development, Arabization, MIS, web based design and development, Internet and Intranet solutions, Billboard Management System.

## Skills

ASP.NET, Java, JSP, VB.NET, C#, Visual Basic, Visual C++, ASP, HTML, JavaScript, XML, Cobol

## Certifications

ISO9001:2000

## Customers

Germany, Switzerland, UK, Italy, Scandinavia, USA, ME & Gulf



«Insource/outsource... We are your source... Always a step ahead»

## Company

**ALTARIQ Systems & Projects**  
Address Wehda St, 5172, Remal, Gaza  
Phone +972 8 284 7736 / +972 8 286 0280  
Fax +972 8 284 7736  
E-Mail tarek@altariq.ps  
Internet www.altariq.ps  
Contact person Mr Tarek Eslim, Director

## Products / Services

Web applications, desktop applications, Oracle Solutions, Mobile programming (Symbian), Web sites, Web Applications, Flash interfaces by coding, Educational 3D simulations, Localization, Hardware programming, ERP, CIS, Billing, POS, Task Managements and followup, outsourcing, SMS/EMS (via Internet)

## Skills

Oracle, Delphi, VC++, .Net, Java, C#, J2ME, PHP, JSP, ESP, ASP .Net, HTML, XML, Flash Coding

## Certifications

Partner of PITA (Palestinian IT Association), Chamber of Commerce, Paltrade (Palestinian International Trade)

## Customers

ME, Gulf, Egypt, USA



«ALTARIQ Systems & Projects, Innovative Solutions.»

## Company

## PROZONE Ltd Novi Sad

Address	Dunavska 13, 21000 Novi Sad
Phone	+381 21 4720 200
Fax	+381 21 4512 16
E-Mail	office@prozone.co.yu
Internet	www.prozone.co.yu
Contact person	Mr Dragan Radakovic, General Manager

## Products / Services

Software products development: Document Management solutions / Workflow Management solutions, Business Process Management, BPM (Business Process Modeling); Consulting services: workflow; Outsourcing: Java technologies / Web Enterprise solutions; EAI (Enterprise Application Integration), Web Services, Enterprise Content Management, Capturing, OCR, Document Management, CMS, Wf, Record Management, Collaboration, Storing, Delivering, Java Enterprise Applications

## Skills

Java: J2SE, J2EE, XML, Web Services, HTML, PHP, Perl, Cold Fusion, JavaScript, VB Script, XML, XSL, XSD/DTD, SQL (ANSI SQL-92), Hibernate, Struts Action Framework, Spring Framework, XForms; Enhydra frameworks: XMLC, DODS, JUnit, Barracuda, Eclipse Java IDE, Shark Workflow Engine, JaWE Workflow Editor, Enhydra Octopus, Apache tools, Delphi, Net technologies C++, C#, ASP.NET, ADO; FileNet - P8 platform (System Integrators), InfoGlue, OpenCMS; Data Bases: MS-SQL Server, Oracle, DB2, MySQL, PostgreSQL, QED, IDB, InterBase (Firebird), MS Access, Operating systems: Windows (98, NT, 2000, XP), UNIX (Linux, Solaris); Application/Web servers: Enhydra, Apache, Tomcat, Cold Fusion, MS IIS, JBoss, WebSphere, Jonas, OO

## Certifications

ISO 9001:2000

## Customers

Central and Eastern Europe, Austria, Greece, Serbia



«The POWER of BPM & Document Management ZONE – PROZONE!»

## Company

## APOLLO

Address	Venizelosova 5, 11000 Belgrade
Phone	+381 11 3347473
Fax	+381 11 3033864
E-Mail	office@ApolloG4.com
Internet	www.ApolloG4.com
Contact person	Mr Branislav Djurkovic, CEO

**Products / Services** Independent Software Vendor specialized in complex eBusiness solutions in ASP/hosted architecture and Oracle environment. Current principal product, ApolloG4 eBusiness Suite consists of ApolloG4 Insurance, ApolloG4 ERP and ApolloG4 University, integrated industry solutions available as either a Packaged Applications or Hosted Applications (ASP deployment model).

**Skills** Extensive experience in Management of wide range of Business Processes, particularly in Finance & Accounting (Banking, Insurance and Corporate Finances). 15 Years of design and development in Oracle environment using Oracle Development Suite (Designer, Forms & Reports), and Java (Oracle JDeveloper).

**Certifications** Oracle ISV Partner, IBM Business Partner, Sun Advantage Partner, HP Business Partner, Intel Premier Partner, RedHat ISV Partner.

**Customers** Europe



«Apollo - Your way to e-business»

## Company

Address	„Breza Software Engineering“ Kraljice Natalije 23a, 11000 Beograd
Phone	+381 11 361 38 82
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E-Mail	office@brezasoftware.com
Internet	www.brezasoftware.com
Contact person	Mr Zoran Marjanovic, President Mr Petar Bajic, Sales and Marketing Manager

Products / Services	The Breza ERP (Enterprise Resource Planning) system developed in the Oracle Java XML n-tier environment. Services: Outsourcing application software: provides a full life cycle approach to development, implementation, maintenance, integration, and technology transformation. IT consulting: services and knowledge transfer in domain of project preparation, specification, design, development, implementation and maintenance. Training: of Oracle technology and application professionals on on-job or in-class sessions.
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Skills	Methodologies: Object-oriented and conventional analyses and design (UML), N-tier software environments, Component-oriented, development; CASE tools: Rational Rose, Together, Erwin, DBMS (administration): Oracle, Application Servers (installation, configuration, deployment): Oracle Application Server, Jboss, WebSphere, Application Development: Java, J2EE, C++, Oracle ADF Framework, JSP, JHeadStart, JSF, Struts, Tiles, PHP, HTML, XML, XSLT, XHTML, Web Services, Oracle Developer Suite (Forms, Reports,SQL, PL/SQL), Crystal Report, Jasper Reports, FOP
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Certifications	Oracle CertifiedPartner, Oracle Approved Education Provider
Customers	Germany, France, Serbia



«Springtime in your business.»





**sippo**  
— swiss import  
promotion programme

SIPPO

Swiss Import Promotion Programme

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[www.sippo.ch](http://www.sippo.ch)

Patronage

SECO – State Secretariat for Economic  
Affairs, Bern